



October 14, 2020

The Honorable Andrew Cuomo
Governor
State of New York
Capitol Building
Albany, New York 12224

Dear Governor Cuomo,

On behalf of Chairman Alejandro Ramirez Magaña and members of the Global Cinema Federation (GCF), I would like to formally introduce the GCF. The GCF is a worldwide group of cinema operators and trade bodies that informs, educates and advocates on behalf of the sector. It works with regulatory bodies and industry partners worldwide to raise the profile of cinema, highlight business opportunities, and address global challenges such as film theft, technology standards, trade rules, and release practices. The GCF was established in 2017 by leading cinema operators and the two most internationally-active trade bodies, the National Association of Theatre Owners (NATO) and the International Union of Cinemas (UNIC).

The Executive Committee of the Global Cinema Federation is led by Chairman Alejandro Ramirez Magaña, CEO of Cinépolis. Exhibitor members of the Executive Committee include Adam Aron, CEO of AMC, Mark Zoradi, CEO of Cinemark, Ellis Jacob, CEO of Cineplex, Mooky Greidinger, CEO of Cineworld, Jane Hastings, CEO of Event Cinemas, Aurélien Bosc, CEO of Les Cinémas Pathé Gaumont, Ajay Bijli, Chairman of PVR Cinemas, Takayuki Ikeda, President of Toho Cinemas Ltd., Tim Richards, CEO of VUE International and John Zeng, CEO of Wanda.

With operations in Argentina, Australia, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Ecuador, El Salvador, Fiji, France, Germany, Guatemala, Honduras, Hungary, India, Ireland, Israel, Italy, Japan, México, Netherlands, New Zealand, Nicaragua, Panamá, Paraguay, Perú, Poland, Romania, Slovakia, Spain, Switzerland, Taiwan, Tunisia, UK, and USA, these exhibitors represent thousands of cinema screens around the world. Furthermore, two international trade bodies also sit on the Executive Committee, represented by myself, John Fithian, CEO of the National Association of Theatre Owners (NATO) and Laura Houlgatte, CEO of the International Union of Cinemas (UNIC).

NATO represents more than 35,000 movie screens in all 50 states, and more than 33,000 additional screens in 97 countries worldwide. UNIC represents the interests of cinema trade associations and cinema operators covering 38 countries in Europe and neighboring regions. As a whole, GCF membership consists of over 100 companies including exhibitors and trade associations in six continents and over 90 countries, and hundreds of thousands of employees worldwide.

We appreciate you taking the time to review our letter (enclosed) regarding the importance of reopening cinemas in New York.

Sincerely,

John Fithian
President & CEO
National Association of Theatre Owners

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