

NATO STATEMENT ON EARLY STATE RE-OPENINGS

(Los Angeles, Calif. – 22 April 2020) While some states and localities are beginning to authorize the opening of movie theaters under certain conditions, the movie theater industry is also a national one. Until the majority of markets in the U.S. are open, and major markets in particular, new wide release movies are unlikely to be available. As a result, some theaters in some areas that are authorized to open may be able economically to reopen with repertory product; however, many theaters will not be able to feasibly open.

ABOUT NATO

The National Association of Theatre Owners is the largest exhibition trade organization in the world, representing more than 33,000 movie screens in all 50 states, and more than 33,000 additional screens in 97 countries worldwide.

Headquartered in Washington, D.C., with a second office in Los Angeles, California, NATO represents its members in the heart of the nation's capital as well as the center of the entertainment industry. From these vantage points, NATO helps exhibition influence federal policy-making and work with movie distributors on all areas of mutual concern, from new technologies to legislation, marketing, and First Amendment issues. www.natoonline.org

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