

The following are theatrical release-to-video release averages and theatrical release-to-video announcement averages compiled from our track report. In addition to annual averages quarterly data is included for each year and for each distributor. The report is necessarily a snapshot of a moving picture. It does not include 2019 releases from these distributors without home video release dates. One month = 30 days.

AVERAGE VIDEO RELEASE WINDOW BY YEAR

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 22 days	5 months 19 days	6 months 28 days	5 months 20 days	6 months
1998	5 months 23 days	5 months 14 days	5 months 23 days	5 months 13 days	6 months 6 days
1999	5 months 18 days	5 months 10 days	5 months 22 days	5 months 8 days	5 months 18 days
2000	5 months 16 days	6 months	5 months 21 days	5 months 12 days	5 months 2 days
2001	5 months 12 days	5 months 17 days	5 months 20 days	4 months 25 days	5 months 15 days
2002	5 months 8 days	5 months 22 days	5 months 6 days	5 months 8 days	5 months 6 days
2003	4 months 27 days	4 months 24 days	4 months 29 days	4 months 24 days	5 months
2004	4 months 20 days	4 months 16 days	4 months 19 days	4 months 23 days	4 months 19 days
2005	4 months 18 days	4 months 16 days	4 months 29 days	4 months 20 days	4 months 6 days
2006	4 months 11 days	4 months 16 days	4 months 18 days	4 months 10 days	4 months 1 day
2007	4 months 19 days	4 months 12 days	5 months 6 days	4 months 18 days	4 months 14 days
2008	4 months 14 days	4 months 15 days	4 months 22 days	4 months 9 days	4 months 10 days
2009	4 months 11 days	4 months 18 days	4 months 19 days	4 months 9 days	3 months 26 days
2010	4 months 12 days	4 months 21 days	4 months 21 days	4 months 18 days	3 months 29 days
2011	4 months 5 days	3 months 29 days	5 months 1 day	3 months 26 days	3 months 23 days
2012	4 months 4 days	3 months 24 days	4 months 15 days	3 months 29 days	3 months 29 days
2012 EST	3 months 28 days	3 months 23 days	4 months 12 days	3 months 19 days	3 months 23 days
2013	4 months 1 day	4 months 1 day	4 months 4 days	4 months 5 days	3 months 27 days
2013 EST	3 months 22 days	3 months 23 days	3 months 25 days	3 months 24 days	3 months 18 days
2014	3 months 26 days	3 months 27 days	4 months 5 days	3 months 27 days	3 months 17 days
2014 EST	3 months 11 days	3 months 12 days	3 months 20 days	3 months 14 days	2 months 29 days
2015	3 months 23 days	3 months 22 days	3 months 29 days	3 months 29 days	3 months 12 days
2015 EST	3 months 5 days	3 months 8 days	3 months 6 days	3 months 13 days	2 months 26 days
2016	3 months 16 days	3 months 18 days	3 months 22 days	3 months 16 day	3 months 9 days
2016 EST	3 months 3 days	3 months 2 days	3 months 8 days	3 months 5 Days	2 months 28 days
2017	3 months 11 days	3 months 14 days	3 months 15 days	3 months 5 Days	3 months 10 days
2017 EST	2 months 28 days	3 months	3 months 2 days	2 months 24 days	2 months 25 days
2018	3 months 7 days	3 months 5 days	3 months 11 days	3 months 9 days	3 months 6 days
2018 EST	2 months 25 days	2 months 25 days	3 months	2 months 23 days	2 months 23 days
2019	3 months 2 days	3 months 2 days	3 months 3 days	--	--
2019 EST	2 months 21 days	2 months 22 days	2 months 21 days	--	--

AVERAGE VIDEO ANNOUNCEMENT WINDOW BY YEAR

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 22 days	4 months 11 days	4 months 22 days	3 months 17 days	3 months 20 days
1998	3 months 26 days	3 months 14 days	3 months 18 days	3 months 5 days	4 months 24 days
1999	3 months 20 days	3 months 13 days	3 months 23 days	3 months 10 days	4 months
2000	3 months 20 days	4 months 4 days	3 months 29 days	3 months 16 days	3 months
2001	3 months 12 days	3 months 19 days	3 months 25 days	2 months 25 days	3 months 11 days
2002	3 months 11 days	3 months 23 days	3 months 8 days	3 months 10 days	3 months 5 days
2003	2 months 26 days	2 months 18 days	3 months	2 months 25 days	2 months 22 days
2004	2 months 12 days	2 months 10 days	2 months 11 days	2 months 18 days	2 months 10 days
2005	2 months 10 days	2 months 12 days	2 month 11 days	2 months 15 days	2 months 3 days
2006	2 months 4 days	2 months 7 days	2 months 10 days	2 months 2 days	1 month 25 days
2007	2 months 15 days	2 months 9 days	2 months 25 days	2 months 13 days	2 months 15 days
2008	2 months 10 days	2 months 6 days	2 months 17 days	2 months 8 days	2 months 11 days
2009	2 months 10 days	2 months 15 days	2 months 15 days	2 months 6 days	2 months 6 days
2010	2 months 10 days	2 months 4 days	2 months 18 days	2 month 14 days	2 months 7 day
2011	2 months 9 days	1 month 28 days	3 months 9 days	2 month 3 days	2 months 2 days
2012	2 months 5 days	2 months	2 months 11 days	2 months	2 months 7 days
2013	2 months 5 days	1 month 26 days	2 months 9 days	2 months 4 days	2 months 3 days
2014	1 month 29 days	1 month 28 days	2 months 3 days	1 month 28 days	1 month 26 days
2015	2 months	1 month 27 days	2 months 1 day	2 months 5 days	1 month 26 days
2016	1 month 25 days	1 month 26 days	1 month 26 days	1 month 22 days	1 month 25 days
2017	1 month 21 days	1 month 21 days	1 month 22 days	1 month 20 days	1 month 22 days
2018	1 month 19 days	1 month 18 days	1 month 16 days	1 month 22 days	1 month 20 days
2019	1 month 18 days	1 month 15 days	1 month 21 days	--	--

DISTRIBUTOR AVERAGE VIDEO RELEASE WINDOW BY YEAR

Disney

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	6 months 24 days	6 months 29 days	7 months 3 days	6 months 26 days	6 months 11 days
1998	6 months 3 days	5 months 20 days	5 months 26 days	5 months 6 days	6 months 26 days
1999	6 months 12 days	6 months 17 days	6 months 9 days	5 months 20 days	7 months 5 days
2000	5 months 27 days	6 months 4 days	6 months	6 months 2 days	5 months 8 days
2001	6 months 5 days	7 months 2 days	5 months 23 days	4 months 22 days	6 months 16 days
2002	5 months 25 days	6 months 11 days	5 months 2 days	5 months 11 days	6 months 11 days
2003	5 months 14 days	4 months 24 days	5 months 4 days	5 months 11 days	6 months 10 days
2004	4 months 27 days	4 months 28 days	5 months	5 months 5 days	4 months 18 days
2005	4 months 24 days	4 months 1 day	5 months 13 days	4 months 27 days	4 months 17 days
2006	4 months 24 days	4 months 28 days	4 months 28 days	4 months 15 days	4 months 28 days
2007	5 months 7 days	5 months 6 days	6 months 25 days	4 months 24 days	4 months 13 days
2008	4 months 25 days	5 months 1 day	4 months 24 days	5 months 8 days	4 months 19 days
2009	4 months 9 days	4 months 12 days	4 months 14 days	4 months 20 days	3 months 9 days
2010	5 months 7 days	5 months 3 days	4 months 22 days	5 months 15 days	3 months 19 days
2011	4 months 1 day	3 months 26 days	4 months 22 day	3 months 22 days	3 months 19 days
2012	3 months 26 days	3 months 2 days	4 months 7 days	3 months 21 days	3 months 28 days
2012 EST	3 months 23 days	3 months 2 days	4 months 7 days	3 months 21 days	3 months 21 days
2013	4 months 1 day	4 months 5 days	4 months 17 days	4 months 15 days	3 months 19 days
2013 EST	3 months 23 days	4 months 5 days	3 months 26 days	4 months 15 days	3 months 11 days
2014	4 months 19 days	6 months 6 days	4 months 24 days	3 months 28 days	3 months 17 days
2014 EST	4 months 14 days	6 months 6 days	4 months 17 days	3 months 21 days	3 months 10 days
2015	4 months 11 days	4 months 15 days	4 months 27 days	4 months 22 days	3 months 13 days
2015 EST	4 months 5 days	4 months 15 days	4 months 15 days	4 months 3 days	3 months 11 days
2016	4 months 6 days	3 months 16 days	4 months 21 days	4 months 14 days	3 months 20 days
2016 EST	3 months 28 days	3 months 16 days	4 months 11 days	4 months 8 days	3 months 7 days
2017	3 months 25 days	2 months 21 days	4 months 8 days	--	3 months 17 days
2017 EST	3 months 14 days	2 months 21 days	3 month 28 days	--	3 months 3 days
2018	3 months 12 days	2 months 28 days	4 months 4 days	3 months 9 days	3 months 2 days
2018 EST	3 months 4 days	2 months 21 days	3 months 22 days	3 months 2 days	2 months 25 days
2019*	3 months 9 days	3 months 2 days	3 months 11 days	--	--
2019 EST*	3 months 1 day	2 months 25 days	3 months 3 days	--	--

*Fox titles released after March 20, 2019 are integrated in the Disney 2019 report

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Fox

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 3 days	4 months 27 days	4 months 17 days	5 months 15 days	5 months 11 days
1998	6 months 1 day	5 months	6 months	6 months 8 days	6 months 18 days
1999	6 months 8 days	5 months 29 days	7 months	5 months 24 days	6 months 6 days
2000	5 months 2 days	5 months 3 days	5 months 13 days	4 months 28 days	4 months 26 days
2001	5 months 25 days	5 months 2 days	6 months 7 days	6 months 6 days	5 months 17 days
2002	5 months 14 days	6 months 9 days	5 months 29 days	4 months 28 days	4 months 25 days
2003	4 months 22 days	5 months 21 days	4 months 17 days	4 months 27 days	4 months 14 days
2004	4 months 15 days	4 months 8 days	4 months 28 days	4 months 19 days	4 months 8 days
2005	5 months 1 day	5 months 23 days	5 months 10 days	4 months 16 days	4 months 18 days
2006	4 months 11 days	4 months 7 days	4 months 10 days	5 months 2 days	3 months 25 days
2007	4 months 27 days	4 months 29 days	5 months 20 days	5 months 8 days	4 months 3 days
2008	4 months 7 days	4 months 27 days	4 months 17 days	4 months 5 days	3 months 19 days
2009	4 months 1 day	3 months 20 days	4 months 21 days	4 months 5 days	3 months 24 days
2010	4 months 3 days	4 months 14 days	4 months 19 days	3 months 21 days	4 months 9 days
2011	4 months 5 days	4 months 5 days	4 months 22 days	4 months	3 months 21 days
2012	3 months 24 days	3 months 17 days	4 months 7 days	3 months 18 days	3 months 19 days
2012 EST	3 months 15 days	3 months 17 days	4 months 2 days	3 months 2 days	3 months 6 days
2013	3 months 29 days	4 months 9 days	3 months 20 days	4 months 3 days	3 months 26 days
2013 EST	3 months 17 days	3 months 29 days	3 months 11 days	3 months 20 days	3 months 11 days
2014	3 months 28 days	4 months 10 days	3 months 26 days	4 months 1 day	3 months 20 days
2014 EST	3 months 10 days	3 months 21 days	3 months 8 days	3 months 15 days	3 months 3 days
2015	3 months 20 days	3 months 25 days	3 months 20 days	3 months 19 days	3 months 19 days
2015 EST	2 months 29 days	3 months 3 days	2 months 29 days	3 months 1 day	2 months 27 days
2016	3 months 12 days	3 months 21 days	3 months 28 days	3 months 4 days	3 months 5 days
2016 EST	2 months 26 days	2 months 28 days	3 months 5 days	2 months 23 days	2 months 22 days
2017	3 months 7 days	3 months 14 days	3 months 2 days	2 months 28 days	3 months 11 days
2017 EST	2 months 26 days	3 months 2 days	2 months 21 days	2 months 21 days	2 months 28 days
2018	3 months 6 days	3 months 3 days	3 months 2 days	3 months 7 days	3 months 10 days
2018 EST	2 months 20 days	2 months 19 days	2 months 18 days	2 months 16 days	2 months 23 days
2019*	3 months 24 days	3 months 24 days	--	--	--
2019 EST*	3 months 10 days	3 months 10 days	--	--	--

*Only Fox titles released BEFORE March 20, 2019 are included in the Fox 2019 report

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Lionsgate

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2012	4 months 7 days	3 months 28 days	4 months 9 days	4 months 5 days	4 months 19 days
2012 EST	4 months 3 days	3 months 28 days	4 months 3 days	4 months	4 months 15 days
2013	4 months 8 days	3 months 26 days	3 months 20 days	4 months 11 days	5 months 4 days
2013 EST	4 months 3 days	3 months 17 days	3 months 19 days	4 months 4 days	4 months 29 days
2014	3 months 23 days	4 months	4 months 8 days	3 months 12 days	3 months 9 days
2014 EST	3 months 9 days	3 months 18 days	3 months 28 days	3 months 5 days	2 months 10 days
2015	3 months 21 days	4 months 4 days	4 months 3 days	3 months 8 days	3 months 14 days
2015 EST	3 months 6 days	3 months 27 days	3 months 19 days	2 months 27 days	2 months 15 days
2016	3 months 14 days	3 months 17 days	3 months 19 days	3 months 8 days	3 months 17 days
2016 EST	3 months 3 days	3 months 4 days	3 months 8 days	2 months 27 days	3 months 5 days
2017	3 months 6 days	3 months 19 days	3 months 9 days	2 months 25 days	2 months 29 days
2017 EST	2 months 26 days	3 months 9 days	2 months 28 days	2 months 17 days	2 months 17 days
2018	3 months 1 day	3 months	2 months 28 days	3 months 8 days	2 months 22 days
2018 EST	2 months 21 days	2 months 27 days	2 months 16 days	2 months 22 days	2 months 12 days
2019	3 months 5 days	3 months 2 days	3 months 8 days	--	--
2019 EST	2 months 22 days	2 months 23 days	2 months 20 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Paramount

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	6 months 5 days	5 months 21 days	5 months 12 days	6 months 12 days	6 months 24 days
1998	6 months 8 days	6 months 21 days	6 months 10 days	6 months 26 days	5 months 18 days
1999	5 months 19 days	5 months 20 days	5 months 15 days	6 months 3 days	6 months 10 days
2000	6 months 20 days	7 months 7 days	7 months 8 days	7 months 3 days	5 months
2001	5 months 8 days	5 months 4 days	5 months 4 days	5 months 5 days	5 months 17 days
2002	5 months 11 days	5 months	5 months 9 days	5 months 10 days	5 months 12 days
2003	5 months 6 days	5 months 2 days	5 months 22 days	4 months 16 days	5 months 6 days
2004	5 months	4 months 24 days	4 months 16 days	5 months 7 days	5 months 12 days
2005	4 months 18 days	5 months 24 days	4 months 13 days	4 months 28 days	4 months
2006	4 months 8 days	4 months 3 days	5 months 10 days	3 months 23 days	3 months 28 days
2007	3 months 29 days	4 months 1 day	4 months 24 days	4 months 5 days	3 months 14 days
2008	3 months 25 days	3 months 16 days	4 months 3 days	3 months 18 days	4 months 5 days
2009	4 months 1 day	4 months 10 days	4 months 10 days	3 months 16 days	3 months 23 days
2010	4 months 20 days	4 months 18 days	5 months 22 days	4 months 20 days	4 months
2011	4 months	3 months 21 days	4 months 27 days	3 months 5 days	3 months 22 days
2012	3 months 20 days	3 months 21 days	3 months 24 days	2 months 15 days	3 months 23 days
2012 EST	3 months 18 days	3 months 21 days	3 months 24 days	2 months 15 days	3 months 20 days
2013	3 months 19 days	4 months 11 days	3 months 19 days	--	3 months 8 day
2013 EST	3 months 4 days	3 months 23 days	3 months 5 days	--	2 months 23 days
2014	4 months	3 months 23 days	3 months 5 days	4 months 17 days	4 months
2014 EST	3 months 13 days	3 months 7 days	2 months 21 days	3 months 26 days	3 months 14 days
2015	3 months 16 days	3 months 21 days	0 months 0 days	4 months 6 days	3 months 1 day
2015 EST	2 months 10 days	2 months 28 days	0 months 0 days	3 months 20 days	2 months 3 days
2016	3 months 17 days	3 months 22 days	3 months 19 days	3 months 24 days	3 months 9 days
2016 EST	3 months 1 day	3 months 5 days	3 months 5 days	3 months 5 days	2 months 24 days
2017	3 months 8 days	3 months 12 days	3 months 7 days	3 months 2 days	3 months 7 days
2017 EST	2 months 23 days	2 months 28 days	2 months 23 days	2 months 16 days	2 months 23 days
2018	3 months 10 days	2 months 28 days	3 months 3 days	4 months 10 days	3 months 14 days
2018 EST	2 months 28 days	2 months 21 days	2 months 21 days	3 months 26 days	3 months
2019	3 months 2 days	3 months 2 days	3 months 2 days	--	--
2019 EST	2 months 16 days	2 months 18 days	2 months 14 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Sony

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 24 days	5 months 5 days	6 months 7 days	5 months 12 days	6 months 6 days
1998	5 months 17 days	5 months 4 days	5 months 18 days	4 months 26 days	6 months 15 days
1999	4 months 24 days	4 months 17 days	5 months	3 months 28 days	5 months 9 days
2000	4 months 29 days	5 months 1 day	5 months	5 months	4 months 22 days
2001	4 months 29 days	5 months 3 days	5 months 16 days	4 months 13 days	4 months 17 days
2002	4 months 18 days	4 months 19 days	4 months 15 days	4 months 18 days	4 months 19 days
2003	4 months 8 days	3 months 24 days	4 months 27 days	4 months 9 days	3 months 29 days
2004	4 months 13 days	4 months 11 days	4 months 20 days	4 months 17 days	5 months 6 days
2005	4 months 4 days	4 months 4 days	3 months 26 days	4 months 14 days	4 months
2006	4 months 10 days	4 months 14 days	4 months 26 days	4 months 11 days	3 months 21 days
2007	4 months 24 days	4 months 25 days	5 months 9 days	4 months 17 days	4 months 16 days
2008	4 months 26 days	4 months 19 days	5 months 13 days	5 months 3 days	4 months 10 days
2009	4 months 9 days	3 months 26 days	4 months 16 days	4 months 21 days	3 months 16 days
2010	4 months 14 days	4 months 7 days	5 months	4 months 18 days	3 months 24 days
2011	4 months	4 months 1 day	4 months 9 days	4 months	3 months 21 days
2012	4 months 16 days	3 months 27 days	4 months 23 days	4 months 15 days	4 months 28 days
2012 EST	4 months 10 days	3 months 10 days	4 months 19 days	4 months 5 days	4 months 15 days
2013	4 months 8 days	4 months 10 days	4 months 13 days	4 months 18 days	3 months 16 days
2013 EST	4 months 3 days	4 months 10 days	4 months 8 days	4 months 10 days	3 months 12 days
2014	3 months 22 days	3 months 14 days	3 months 26 days	3 months 28 days	3 months 19 days
2014 EST	3 months 14 days	3 months 7 days	3 months 18 days	3 months 21 days	3 months 7 days
2015	4 months 3 days	3 months 25 days	4 months 11 days	4 months 11 days	3 months 15 days
2015 EST	3 months 26 days	3 months 17 days	4 months 7 days	4 months 5 days	3 months 4 days
2016	3 months 16 days	3 months 24 days	3 months 16 days	3 months 16 days	3 months 16 days
2016 EST	3 months 7 days	3 months 4 days	3 months 9 days	3 months 7 days	3 months 7 days
2017	3 months 14 days	3 months 11 days	3 months 18 days	3 months 8 days	3 months 18 days
2017 EST	3 months 2 days	3 months 2 days	3 months 9 days	2 months 27 days	3 months
2018	3 months 13 days	3 months 12 days	3 months 21 days	3 months 18 days	3 months 6 days
2018 EST	3 months 5 days	3 months 10 days	3 months 15 days	3 months	3 months 1 day
2019	2 months 28 days	3 months 9 days	2 months 22 days	--	--
2019 EST	2 months 20 days	3 months	2 months 11 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Universal

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 20 days	6 months	5 months 12 days	5 months 1 day	6 months 3 days
1998	5 months 27 days	5 months 14 days	6 months	6 months 9 days	5 months 21 days
1999	5 months 9 days	5 months 12 days	5 months 12 days	5 months 9 days	5 months 7 days
2000	5 months 7 days	6 months	4 months 26 days	5 months	5 months 17 days
2001	5 months 6 days	5 months 1 day	5 months 3 days	5 months 9 days	5 months 6 days
2002	5 months 23 days	7 months 5 days	6 months 13 days	4 months 29 days	4 months 27 days
2003	4 months 21 days	5 months 1 day	4 months 21 days	5 months 3 days	4 months 8 days
2004	4 months 16 days	6 months	5 months	5 months	3 months 28 days
2005	4 months 5 days	5 months 13 days	4 months 13 days	3 months 23 days	3 months 22 days
2006	4 months 4 days	5 months 6 days	4 months 12 days	3 months 20 days	3 months 16 days
2007	3 months 18 days	3 months 11 days	3 months 16 days	3 months 22 days	3 months 19 days
2008	4 months 19 days	5 months 13 days	5 months 1 day	4 months 7 days	3 months 28 days
2009	4 months 18 days	5 months 15 days	4 months 17 days	4 months 8 days	4 months 10 days
2010	3 months 28 days	3 months 26 days	4 months 5 days	3 months 25 days	3 months 28 days
2011	4 months 15 days	4 months 9 days	6 months 1 day	3 months 24 days	3 months 24 days
2012	3 months 27 days	4 months 7 days	4 months 3 days	3 months 26 days	3 months 12 days
2012 EST	3 months 20 days	4 months 7 days	3 months 28 days	3 months 6 days	3 months 4 days
2013	4 months	3 months 26 days	4 months 24 days	4 months 2 days	3 months 17 days
2013 EST	3 months 17 days	3 months 14 days	4 months 8 days	3 months 15 days	3 months 9 days
2014	3 months 16 days	3 months 12 days	3 months 14 days	4 months 3 days	3 months 4 days
2014 EST	2 months 23 days	2 months 16 days	2 months 13 days	3 months 13 days	2 months 17 days
2015	3 months 21 days	3 months 2 days	3 months 28 days	4 months 3 days	3 months 18 days
2015 EST	3 months 1 day	2 months 16 days	3 months 2 days	3 months 6 days	3 months 6 days
2016	3 months 13 days	3 months 11 days	3 months 24 days	3 months 22 days	3 months 3 days
2016 EST	3 months	2 months 25 days	3 months 6 days	3 months 11 days	2 months 22 days
2017	3 months 11 days	3 months 14 days	3 months 22 days	3 months 5 days	3 months 4 days
2017 EST	2 months 22 days	2 months 17 days	3 months 6 days	2 months 19 days	2 months 18 days
2018	3 months 4 days	3 months 2 days	3 months 15 days	3 months	2 months 29 days
2018 EST	2 months 19 days	2 months 17 days	3 months 3 days	2 months 14 days	2 months 13 days
2019	2 months 29 days	2 months 28 days	2 months 29 days	--	--
2019 EST	2 months 18 days	2 months 19 days	2 months 16 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Warner Bros.

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 18 days	5 months 14 days	4 months 2 days	4 months 19 days
1998	5 months 7 days	5 months 16 days	5 months 15 days	4 months 12 days
1999	5 months 18 days	5 months 1 day	5 months 13 days	5 months 3 days
2000	5 months 7 days	5 months 13 days	5 months 15 days	5 months 4 days
2001	4 months 21 days	5 months 14 days	4 months 17 days	3 months 23 days
2002	5 months 2 days	5 months 16 days	5 months 13 days	4 months 11 days
2003	5 months 4 days	5 months 9 days	5 months 1 day	5 months 1 day
2004	5 months 8 days	4 months 20 days	5 months 3 days	4 months 21 days
2005	5 months 10 days	3 months 25 days	6 months 21 days	5 months 1 day
2006	4 months 12 days	4 months 23 days	3 months 29 days	4 months 11 days
2007	5 months 19 days	4 months 18 days	5 months 12 days	5 months 15 days
2008	4 months 9 days	4 months 4 days	4 months 2 days	3 months 24 days
2009	4 months 25 days	5 months 25 days	5 months 8 days	4 months 13 days
2010	4 months 9 days	6 months	4 months 4 days	3 months 12 days
2011	4 months 7 days	3 months 17 days	5 months 28 days	3 months 18 days
2012	4 months 12 days	3 months 16 days	5 months 15 days	3 months 10 days
2012 EST	4 months 10 days	3 months 16 days	5 months 13 days	3 months 10 days
2013	3 months 24 days	3 months 25 days	4 months 3 days	3 months 4 days
2013 EST	3 months 14 days	3 months 22 days	3 months 23 days	2 months 21 days
2014	4 months	3 months 16 days	5 months 7 days	3 months 10 days
2014 EST	3 months 6 days	2 months 15 days	4 months 16 days	2 months 23 days
2015	3 months 9 days	3 months 10 days	3 months 11 days	3 months 15 days
2015 EST	2 months 20 days	2 months 16 days	2 months 20 days	2 months 23 days
2016	3 months 10 days	3 months 14 days	3 months 6 days	3 months 12 days
2016 EST	2 months 23 days	2 months 26 days	2 months 21 days	2 months 25 days
2017	3 months 16 days	3 months 23 days	3 months 10 days	3 months 19 days
2017 EST	2 months 29 days	3 months 4 days	2 months 20 days	3 months 10 days
2018	3 months 8 days	3 months 10 days	2 months 28 days	3 months
2018 EST	2 months 19 days	2 months 18 days	2 months 11 days	2 months 16 days
2019	2 months 29 days	2 months 8 days	3 months 8 days	--
2019 EST	2 months 15 days	1 month 21 days	2 months 25 days	--

DISTRIBUTOR AVERAGE VIDEO ANNOUNCEMENT WINDOW BY YEAR

Disney

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 11 days	4 months 15 days	4 months 20 days	3 months 27 days
1998	4 months 14 days	3 months 14 days	3 months 14 days	5 months
1999	4 months 4 days	4 months	3 months 28 days	5 months 3 days
2000	3 months 19 days	3 months 27 days	3 months 17 days	4 months 4 days
2001	3 months 28 days	5 months 2 days	3 months 16 days	3 months 4 days
2002	3 months 16 days	3 months 28 days	3 months 9 days	3 months 6 days
2003	2 months 29 days	2 months 23 days	3 months 15 days	2 months 24 days
2004	2 months 5 days	2 months 2 days	2 months 8 days	2 months 24 days
2005	2 months 7 days	1 months 15 days	2 months 1 day	2 months 19 days
2006	2 months 10 days	2 month 1 day	2 months 7 days	2 months 21 days
2007	2 months 13 days	2 months 22 days	2 months 22 days	2 months 10 days
2008	2 months 23 days	2 months 5 days	2 months 14 days	2 months 28 days
2009	2 months 9 days	2 months 5 days	2 months 17 days	1 month 29 days
2010	2 months 16 days	1 month 23 days	2 months 11 days	4 months 3 days
2011	1 month 25 days	1 month 23 days	1 month 26 days	--
2012	2 months 5 days	1 month 24 days	2 months	1 month 27 days
2013	1 months 27 days	1 month 24 days	1 month 19 days	2 months 4 days
2014	2 months 8 days	3 months 8 days	2 months 5 days	1 month 26 days
2015	2 months 10 days	2 months 8 days	2 months 12 days	3 months 1 day
2016	2 months 5 days	1 month 26 days	2 months 13 days	2 months 6 days
2017	2 months 6 days	1 months 29 days	2 months 12 days	--
2018	2 months 3 days	1 month 19 days	2 months 10 days	2 months 7 days
2019*	1 month 25 days	2 months 2 days	1 month 22 days	

*Fox titles released after March 20, 2019 are integrated in the Disney 2019 report

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Fox

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 3 days	2 months 25 days	3 months 20 days	2 months 24 days
1998	3 months 27 days	2 months 26 days	3 months 27 days	4 months 18 days
1999	4 months 9 days	4 months 2 days	4 months 25 days	4 months 13 days
2000	3 months 9 days	2 months 25 days	3 months 15 days	3 months 9 days
2001	3 months 28 days	3 months 13 days	4 months 8 days	4 months 26 days
2002	4 months	4 months 2 days	3 months 19 days	3 months
2003	2 months 22 days	3 months 23 days	2 months 12 days	2 months 11 days
2004	2 months 7 days	1 month 27 days	2 months 14 days	2 months 16 days
2005	2 months 16 days	3 months 1 day	2 months 3 days	1 month 29 days
2006	1 month 25 days	1 month 22 days	1 month 26 days	1 month 17 days
2007	2 months 21 days	2 months 28 days	3 months 12 days	2 months 7 days
2008	2 months 3 days	2 months 12 days	2 months 6 days	2 months 2 days
2009	2 months 9 days	2 months 3 days	2 months 19 days	2 months 10 days
2010	2 months 11 days	1 month 29 days	2 months 19 days	2 months 13 days
2011	2 months 7 days	2 months 2 days	2 months 10 days	2 months 12 days
2012	2 months 3 days	1 month 24 days	2 months 20 days	1 month 20 days
2013	2 months 3 days	2 months 7 days	1 month 24 days	2 months 8 days
2014	2 months 2 days	2 months 3 days	1 month 23 days	2 months 6 days
2015	1 month 26 days	1 month 18 days	1 month 20 days	2 months 9 days
2016	1 month 28 days	2 months 2 days	1 month 25 days	1 month 29 days
2017	1 month 22 days	1 month 20 days	1 month 16 days	1 month 28 days
2018	1 month 22 days	1 month 23 days	1 month 19 days	1 month 24 days
2019*	2 months 5 days	2 months 5 days	--	--

*Only Fox titles released BEFORE March 20, 2019 are included in the Fox 2019 report

Lionsgate

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2012	1 month 28 days	2 months	1 month 23 days	1 month 19 days
2013	2 months 7 days	1 month 13 days	1 month 24 days	1 month 21 days
2014	1 month 22 days	1 month 24 days	1 month 17 days	1 month 24 days
2015	1 month 27 days	2 months 28 days	1 month 21 days	1 month 12 days
2016	1 month 19 days	1 month 17 days	1 month 14 days	1 month 29 days
2017	1 month 10 days	1 month 16 days	1 month 3 days	1 month 11 days
2018	1 month 14 days	1 month 13 days	1 month 21 days	1 month 7 days
2019	1 month 21 days	1 month 9 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Paramount

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 4 days	3 months 19 days	3 months 3 days	4 months 25 days
1998	4 months 9 days	4 months 28 days	3 months 27 days	4 months 29 days
1999	4 months	3 months 26 days	4 months 2 days	4 months 4 days
2000	4 months 17 days	5 months 8 days	5 months 10 days	4 months 25 days
2001	3 months 16 days	3 months 3 days	3 months 27 days	3 months
2002	3 months 16 days	3 months 2 days	3 months 6 days	3 months 27 days
2003	3 months 6 days	2 months 26 days	4 months 1 day	2 months 23 days
2004	2 months 28 days	3 months 21 days	3 months 1 day	2 months 19 days
2005	2 months 5 days	3 months 27 days	2 months 1 day	2 months 1 day
2006	2 months 6 days	2 months 1 day	2 months 28 days	1 month 25 days
2007	2 months 4 days	2 months 4 days	2 months 11 days	2 months 6 days
2008	2 months 9 days	1 month 27 days	2 months 13 days	2 months 13 days
2009	2 months 7 days	2 months 8 days	2 months 5 days	2 months 7 days
2010	2 months 21 days	3 months 4 days	3 months 15 days	2 months 27 days
2011	2 months 9 days	1 month 28 days	2 months 23 days	2 months 1 day
2012	2 months 5 days	2 months	2 months 8 days	1 month 12 days
2013	1 month 29 days	2 months 4 days	1 month 22 days	--
2014	2 months 5 days	2 months	2 months 14 days	2 months 9 days
2015	1 month 27 days	2 months	--	2 months 2 days
2016	2 months 2 days	2 months 6 days	2 months	2 months 1 day
2017	1 month 26 days	2 months	1 month 28 days	1 month 27 days
2018	1 month 26 days	1 month 24 days	1 month 22 days	2 month 7 days
2019	1 month 20 days	1 month 20 days	1 month 20 days	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Sony

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 25 days	3 months 11 days	4 months 13 days	3 months 6 days	4 months 2 days
1998	3 months 24 days	3 months 13 days	3 months 28 days	2 months 18 days	4 months 26 days
1999	2 months 28 days	2 months 29 days	3 months 2 days	2 months 10 days	2 months 20 days
2000	3 months 9 days	3 months 10 days	4 months 1 day	3 months 3 days	2 months 21 days
2001	3 months 8 days	3 months 8 days	4 months	2 months 19 days	2 months 19 days
2002	2 months 25 days	2 months 22 days	2 months 8 days	2 months 22 days	3 months 10 days
2003	2 months 14 days	2 months 8 days	3 months 3 days	2 months 16 days	1 month 29 days
2004	2 months 13 days	2 months 5 days	2 months 8 days	2 months 20 days	2 months 13 days
2005	2 months 7 days	2 months 2 days	2 months	2 months 19 days	2 months
2006	2 months 13 days	2 months 15 days	2 months 25 days	2 months 6 days	1 month 28 days
2007	2 months 22 days	2 months 17 days	3 months 4 days	2 months 18 days	2 months 8 days
2008	2 months 21 days	2 months 25 days	2 months 28 days	2 months 18 days	2 months 15 days
2009	2 months 7 days	2 months 6 days	2 months 12 days	2 months 1 day	2 months 7 days
2010	2 months 13 days	2 months 9 days	2 months 24 days	2 months 8 days	2 months 13 days
2011	1 month 29 days	1 month 24 days	2 months 5 days	2 months 2 days	1 month 25 days
2012	2 months 14 days	2 months	2 months 16 days	2 months 9 days	3 months 3 days
2013	2 months 12 days	1 month 29 days	2 months 23 days	2 months 12 days	2 months 1 day
2014	1 month 27 days	1 month 25 days	1 month 28 days	1 month 28 days	2 months
2015	2 months 11 days	2 months 7 days	2 months 22 days	2 months 15 days	1 month 27 days
2016	1 month 26 days	2 months 3 days	2 months	1 month 27 days	1 month 19 days
2017	1 month 27 days	1 month 26 days	1 month 28 days	1 month 27 days	1 month 27 days
2018	1 month 28 days	2 months	1 month 15 days	2 month 2 days	1 months 25 days
2019	1 month 25 days	1 month 26 days	1 month 24 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Universal

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	2 months 12 days	3 months 1 day	2 months 22 days	3 months 8 days	4 months 10 days
1998	3 months 19 days	3 months 10 days	3 months 22 days	4 months 7 days	3 months 8 days
1999	3 months 11 days	2 months 14 days	3 months 5 days	3 months	3 months 28 days
2000	3 months 11 days	4 months 10 days	3 months 11 days	2 months 16 days	3 months 19 days
2001	2 months 24 days	3 months 22 days	2 months 27 days	2 months 27 days	2 months 13 days
2002	3 months 19 days	4 months 23 days	4 months 10 days	2 months 22 days	2 months 10 days
2003	3 months	3 months	2 months 15 days	4 months	2 months 22 days
2004	2 months 3 days	3 months 6 days	2 months 10 days	1 month 28 days	1 month 20 days
2005	2 months 8 days	3 months 7 days	2 months 14 days	2 months 6 days	1 month 29 days
2006	2 months 9 days	3 months 22 days	2 months 14 days	1 month 24 days	1 month 24 days
2007	1 month 28 days	1 month 16 days	1 month 29 days	2 months	2 months 5 days
2008	2 months 10 days	2 months 3 days	3 months 2 days	2 months 7 days	2 months 1 day
2009	2 months 18 days	3 months 20 days	2 months 7 days	2 months 9 days	2 months 9 days
2010	2 months 1 day	1 month 25 days	2 months 8 days	2 months	2 months 16 days
2011	2 months 23 days	2 months 5 days	5 months 21 days	2 months 8 days	1 month 26 days
2012	2 months 1 day	2 months 9 days	1 month 4 days	2 months	1 month 19 days
2013	2 months 2 days	1 month 24 days	2 months 19 days	2 months 3 days	1 month 28 days
2014	1 month 19 days	1 month 13 days	1 month 12 days	2 months 2 days	1 month 13 days
2015	1 month 24 days	1 month 6 days	1 month 27 days	2 months 3 days	1 month 25 days
2016	1 month 15 days	1 month 14 days	1 month 19 days	1 month 15 days	1 month 13 days
2017	1 month 12 days	1 month 9 days	1 month 22 days	1 month 6 days	1 month 12 days
2018	1 month 7 days	1 month 6 days	1 month 1 days	1 month 8 days	1 month 10 days
2019	1 month 7 days	1 month 6 days	1 month 9 days	--	--

AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 28 August 2019

Warner Bros.

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months	3 months 13 days	2 months 24 days	2 months 23 days	3 months 4 days
1998	3 months 7 days	3 months 2 days	3 months 24 days	2 months 2 days	3 months 15 days
1999	3 months 18 days	3 months 21 days	3 months 20 days	3 months 8 days	3 months 24 days
2000	3 months 23 days	4 months 14 days	4 months 9 days	3 months 15 days	2 months 23 days
2001	2 months 23 days	3 months 19 days	2 months 28 days	2 months 2 days	2 months 23 days
2002	3 months 12 days	4 months 20 days	3 months 17 days	2 months 26 days	2 months 23 days
2003	3 months 4 days	3 months 7 days	2 months 29 days	3 months 28 days	3 months 6 days
2004	3 months 2 days	3 months 2 days	2 months 16 days	2 months 22 days	4 months
2005	2 months 29 days	1 month 27 days	4 months 8 days	2 months 13 days	2 months 21 days
2006	2 months 5 days	2 months 6 days	2 months 2 days	2 months 11 days	1 month 24 days
2007	3 months 11 days	2 months 3 days	4 months 3 days	2 months 29 days	4 months 1 day
2008	1 month 28 days	1 month 25 days	2 months 9 days	2 months	1 month 19 days
2009	2 months 11 days	2 months 6 days	2 months 29 days	2 months 5 days	2 months 1 day
2010	2 months	2 months 3 days	1 month 28 days	1 month 24 days	2 months 12 days
2011	2 months 18 days	1 month 26 days	4 months 13 days	2 months 4 days	1 month 29 days
2012	2 months 2 days	1 month 19 days	2 months 6 days	1 month 23 days	2 months 20 days
2013	2 months 5 days	1 month 29 days	2 months 2 days	2 months 1 day	2 months 20 days
2014	2 months 3 days	1 month 19 days	3 months 11 days	1 month 15 days	1 month 16 days
2015	1 month 22 days	1 month 17 days	1 month 20 days	2 months 1 day	1 month 20 days
2016	1 month 23 days	2 months	1 month 23 days	1 month 14 days	2 months
2017	1 month 26 days	1 month 27 days	1 month 19 days	2 months 4 days	1 month 29 days
2018	1 month 20 days	1 months 18 days	1 month 16 days	1 month 20 days	1 month 29 days
2019	1 month 15 days	0 months 29 days	1 month 23 days	--	--