

CBS FILMS - THROUGH 2014

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2010	3 months 22 days	3 months 26 days	4 months 3 days	—	3 months 7 days
2011	3 months 23 days	3 months 23 days	—	—	—
2012	3 months 24 days	4 months	—	3 months 18 days	3 months 19 days
2012 EST	3 months 19 days	3 months 23 days	—	3 months 12 days	3 months 19 days
2013	3 months 15 days	3 months 19 days	3 months 26 days	3 months 26 days	—
2014	2 months 28 days	—	2 months 28 days	—	—
2014 EST	0 days	—	0 days	—	—

LIONSGATE - THROUGH 2011

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	4 months	3 months 26 days	4 months 24 days	4 months 16 days	3 months 15 days
2009	4 months 3 days	3 months 29 days	4 months 24 days	4 months 8 days	3 months 23 days
2010	3 months 25 days	4 months 3 days	3 months 28 days	3 months 26 days	3 months 14 days
2011	3 months 27 days	3 months 16 days	4 months 10 days	3 months 22 days	4 months 7 days

MGM - 2010

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2010	3 months 6 days	3 months 6 days	—	—	—

OPEN ROAD/GLOBAL ROAD

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2012	4 months 5 days	4 months 7 days	—	—	4 months 4 days
2012 EST	3 months 21 days	3 months 19 days	—	—	3 months 22 days
2013	3 months 13 days	3 months 12 days	—	3 months 12 days	3 months 13 days
2013 EST	3 months 1 day	3 months 3 days	—	2 months 28 days	2 months 29 days
2014	3 months 16 days	3 months 12 days	4 months 10 days	2 months 28 days	3 months 5 days
2014 EST	3 months 5 days	3 months 2 days	3 months 26 days	2 months 14 days	2 months 28 days
2015	3 months 20 days	3 months 19 days	3 months 26 days	—	3 months 16 days
2015 EST	3 months 6 days	3 months 5 days	3 months 12 days	—	3 months 2 days
2016	3 months 2 days	2 months 28 days	3 months 5 days	3 months 9 days	2 months 28 days
2016 EST	2 months 22 days	2 months 21 days	2 months 21 days	2 months 28 days	2 months 18 days
2017	3 months 7 days	3 months 3 days	2 months 28 days	3 months 21 days	2 months 28 days
2017 EST	2 months 22 days	2 months 19 days	2 months 14 days	3 months 3 days	2 months 14 days
2018	3 months 19 days	2 months 28 days	3 months 19 days	4 months 10 days	--
2018 EST	3 months 9 days	2 months 14 days	3 months 12 days	3 months 29 days	--

OVERTURE / RELATIVITY MEDIA - THROUGH 2016

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	4 months 4 days	3 months 26 days	5 months 29 days	3 months 18 days	4 months 11 days
2009	4 months 17 days	5 months 15 days	—	3 months 13 days	3 months 10 days
2010	4 months	4 months 3 days	—	4 months 3 days	3 months 26 days



National Association of Theatre Owners

2011	4 months 14 days	4 months 24 days	4 months 3 days	4 months 13 days	3 months 26 days
2012	3 months 23 days	3 months 7 days	5 months 15 days	3 months 19 days	—
2012 EST	3 months 22 days	—	—	3 months 12 days	—
2013	3 months 13 days	3 months 22 days	—	3 months 5 days	3 months 13 days
2013 EST	3 months 9 days	—	—	2 months 26 days	3 months 10 days
2014	3 months 21 days	2 months 28 days	4 months 7 days	3 months 23 days	3 months 16 days
2014 EST	3 months 13 days	2 months 21 days	3 months 26 days	3 months 18 days	3 months 2 days
2015	3 months 12 days	3 months 12 days	—	—	—
2015 EST	3 months	3 months	—	—	—
2016	3 months 23 days	—	—	3 months 23 days	—
2016 EST	2 months 28 days	—	—	2 months 28 days	—

STX

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2015	2 months 28 days	—	—	2 months 21 days	3 months 19 days
2015 EST	2 months 18 days	—	—	2 months 14 days	3 months 5 days
2016	3 months 11 days	3 months 19 days	3 months 9 days	3 months 5 days	3 months 12 days
2016 EST	2 months 29 days	3 months 5 days	2 months 25 days	2 months 21 days	3 months 5 days
2017	3 months 13 days	3 months 5 days	3 months 5 days	4 months 3 days	3 months 17 days
2017 EST	3 months	2 months 21 days	2 months 23 days	3 months 19 days	3 months 3 days
2018	3 months 2 days	3 months 2 days	2 months 28 days	3 months 5 days	3 months 5 days
2018 EST	2 months 18 days	2 months 18 days	2 months 14 days	2 months 19 days	2 months 21 days

SUMMIT ENTERTAINMENT - THROUGH 2011, W LIONSGATE 2012+

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	4 months 7 days	4 months 17 days	—	3 months 9 days	4 months 5 days
2009	5 months 2 days	4 months 10 days	5 months 6 days	6 months 10 days	4 months 12 days
2010	4 months 9 days	4 months 14 days	4 months 10 days	3 months 12 days	4 months 24 days
2011	3 months 21 days	3 months 5 days	3 months 24 days	3 months 26 days	3 months 22 days

THE WEINSTEIN COMPANY

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2009	3 months 28 days	3 months 12 days	—	4 months 7 days	—
2010	4 months 24 days	5 months 8 days	—	5 months 5 days	4 months 8 days
2011	4 months 2 days	4 months 3 days	4 months 15 days	3 months 18 days	4 months 11 days
2012	6 months 17 days	7 months 16 days	9 months 14 days	5 months 21 days	5 months 23 days
2012 EST	6 months 12 days	7 months 8 days	9 months 7 days	—	5 months 17 days
2013	3 months 22 days	4 months 5 days	3 months 26 days	3 months 10 days	3 months 28 days
2013 EST	3 months 16 days	3 months 28 days	—	3 months 3 days	3 months 19 days
2014	4 months 7 days	3 months 12 days	6 months 11 days	4 months 3 days	3 months 1 day
2014 EST	2 months 22 days	3 months 1 day	2 months 2 days	3 months 19 days	2 months 20 days
2015	3 months 16 days	4 months 26 days	3 months 13 days	2 months 26 days	3 months 9 days
2015 EST	2 months 18 days	3 months 28 days	2 months 12 days	1 month 18 days	3 months
2016	3 months 6 days	3 months 2 days	2 months 25 days	2 months 28 days	4 months 17 days



National Association of Theatre Owners

2016 EST	2 months 13 days	2 months 26 days	1 month 14 days	2 months 14 days	3 months 12 days
2017	2 months 24 days	3 months 2 days	1 month 9 days	3 months 3 days	—
2017 EST	2 months 12 days	2 months 18 days	1 month 9 days	2 months 19 days	—

MINI-MAJOR VIDEO ANNOUNCEMENT WINDOW

As of 7 March 2019



National Association of Theatre Owners

CBS FILMS - THROUGH 2014

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2010	2 months	2 months 6 days	1 months 29 days	—	1 month 25 days
2011	1 month 29 days	1 month 29 days	—	—	—
2012	2 months	2 months 11 days	—	1 month 29 days	1 month 8 days
2013	2 months 13 days	—	2 months 26 days	2 months 7 days	2 months 7 days
2014	0 days	—	0 days	—	—

LIONSGATE - THROUGH 2011

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	1 month 24 days	1 month 17 days	2 months 2 days	2 months 5 days	1 month 20 days
2009	1 month 25 days	1 month 22 days	2 months	1 month 22 days	1 month 25 days
2010	1 month 28 days	2 months	1 month 25 days	2 months 1 day	1 month 23 days
2011	2 months	1 month 24 days	—	2 months 6 days	—

MGM - 2010

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2010	3 months 6 days	3 months 6 days	—	—	—

OPEN ROAD/GLOBAL ROAD

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2012	2 months 1 day	2 months 4 days	—	—	1 month 29 days
2013	1 month 11 days	1 month 7 days	—	1 month 10 days	1 month 16 days
2014	1 month 12 days	1 month 13 days	2 months	25 days	1 month 3 days
2015	1 month 21 days	1 month 13 days	1 month 23 days	—	1 month 27 days
2016	1 month 7 days	1 month 13 days	1 month 5 days	1 month 9 days	1 month
2017	1 month 15 days	1 month 7 days	1 month 9 days	1 month 29 days	1 month 6 days
2018	1 month 7 days	1 month 10 days	1 month 3 days	—	—

OVERTURE / RELATIVITY MEDIA - THROUGH 2016

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	2 months 1 day	2 months 14 days	—	1 month 24 days	2 months 12 days
2009	2 months 14 days	3 months 18 days	—	2 months 1 day	2 months 18 days
2010	1 month 26 days	1 month 29 days	—	1 month 22 days	1 month 26 days
2011	2 months 26 days	2 months 26 days	—	—	—
2012	1 month 20 days	1 month 10 days	2 months 29 days	1 month 10 days	—
2013	1 month 17 days	1 month 25 days	—	1 month 9 days	1 month 18 days
2014	1 month 25 days	1 month 24 days	2 months 15 days	1 month 10 days	1 month 21 days
2015	1 month 17 days	1 month 17 days	—	—	—
2016	2 months	—	—	2 months	—

SUMMIT ENTERTAINMENT - THROUGH 2011 W LIONSGATE 2012+

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2008	1 months 27 days	2 months 8 days	—	1 month 22 days	1 month 20 days



National Association of Theatre Owners

2009	2 months 24 days	2 months 13 days	6 months 9 days	—	1 month 29 days
2010	2 months 10 days	3 months 25 days	1 month 15 days	1 month 15 days	2 months 13 days
2011	1 month 4 days	24 days	1 month 9 days	—	—

STX

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2015	1 month 12 days	—	—	1 month 4 days	1 month 17 days
2016	1 month 9 days	1 month 17 days	1 month 7 days	1 month 4 days	1 month 9 days
2017	1 month 15 days	1 month 10 days	1 month 17 days	1 month 24 days	1 month 15 days
2018	1 month 5 days	1 month 10 days	1 month	1 month 6 days	1 month 4 days

THE WEINSTEIN COMPANY

	YEAR AVG	Q1 (JAN-MAR)	Q2 (APR-JUN)	Q3 (JUL-SEP)	Q4 (OCT-DEC)
2009	2 months 5 days	1 month 26 days	—	2 months 10 days	—
2010	2 months 16 days	3 months 4 days	—	2 months 14 days	2 months 8 days
2011	2 months 4 days	3 months 4 days	2 months 2 days	1 month 8 days	—
2012	3 months 24 days	4 months 29 days	5 months 19 days	2 months 18 days	2 months 23 days
2013	2 months 20 days	2 months 17 days	2 months 10 days	3 months 6 days	2 months 17 days
2014	2 months 29 days	1 month 29 days	4 months 12 days	2 months 5 days	2 months 19 days
2015	1 month 28 days	3 months	1 month 15 days	1 month 12 days	2 months 4 days
2016	2 months 11 days	2 months 27 days	2 months	2 months	2 months 16 days
2017	1 month 9 days	1 month 14 days	5 days	1 month 17 days	—