

The following are theatrical release-to-video release averages and theatrical release-to-video announcement averages compiled from our track report. In addition to annual averages quarterly data is included for each year and for each distributor. The report is necessarily a snapshot of a moving picture. It does not include 2018 releases from these distributors without home video release dates. One month = 30 days.

## AVERAGE VIDEO RELEASE WINDOW BY YEAR

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 22 days	5 months 19 days	6 months 28 days	5 months 20 days	6 months
1998	5 months 23 days	5 months 14 days	5 months 23 days	5 months 13 days	6 months 6 days
1999	5 months 18 days	5 months 10 days	5 months 22 days	5 months 8 days	5 months 18 days
2000	5 months 16 days	6 months	5 months 21 days	5 months 12 days	5 months 2 days
2001	5 months 12 days	5 months 17 days	5 months 20 days	4 months 25 days	5 months 15 days
2002	5 months 8 days	5 months 22 days	5 months 6 days	5 months 8 days	5 months 6 days
2003	4 months 27 days	4 months 24 days	4 months 29 days	4 months 24 days	5 months
2004	4 months 20 days	4 months 16 days	4 months 19 days	4 months 23 days	4 months 19 days
2005	4 months 18 days	4 months 16 days	4 months 29 days	4 months 20 days	4 months 6 days
2006	4 months 11 days	4 months 16 days	4 months 18 days	4 months 10 days	4 months 1 day
2007	4 months 19 days	4 months 12 days	5 months 6 days	4 months 18 days	4 months 14 days
2008	4 months 14 days	4 months 15 days	4 months 22 days	4 months 9 days	4 months 10 days
2009	4 months 11 days	4 months 18 days	4 months 19 days	4 months 9 days	3 months 26 days
2010	4 months 12 days	4 months 21 days	4 months 21 days	4 months 18 days	3 months 29 days
2011	4 months 5 days	3 months 29 days	5 months 1 day	3 months 26 days	3 months 23 days
2012	4 months 4 days	3 months 24 days	4 months 15 days	3 months 29 days	3 months 29 days
2012 EST	3 months 28 days	3 months 23 days	4 months 12 days	3 months 19 days	3 months 23 days
2013	4 months 1 day	4 months 1 day	4 months 4 days	4 months 5 days	3 months 27 days
2013 EST	3 months 22 days	3 months 23 days	3 months 25 days	3 months 24 days	3 months 18 days
2014	3 months 26 days	3 months 27 days	4 months 5 days	3 months 27 days	3 months 17 days
2014 EST	3 months 11 days	3 months 12 days	3 months 20 days	3 months 14 days	2 months 29 days
2015	3 months 23 days	3 months 22 days	3 months 29 days	3 months 29 days	3 months 12 days
2015 EST	3 months 5 days	3 months 8 days	3 months 6 days	3 months 13 days	2 months 26 days
2016	3 months 16 days	3 months 18 days	3 months 22 days	3 months 16 day	3 months 9 days
2016 EST	3 months 3 days	3 months 2 days	3 months 8 days	3 months 5 Days	2 months 28 days
2017	3 months 11 days	3 months 14 days	3 months 15 days	3 months 5 Days	3 months 10 days
2017 EST	2 months 28 days	3 months	3 months 2 days	2 months 24 days	2 months 25 days
2018	3 months 7 days	3 months 5 days	3 months 11 days	3 months 9 days	3 months 6 days
2018 EST	2 months 25 days	2 months 25 days	3 months	2 months 23 days	2 months 23 days



National Association of Theatre Owners

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## AVERAGE VIDEO ANNOUNCEMENT WINDOW BY YEAR

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 22 days	4 months 11 days	4 months 22 days	3 months 17 days	3 months 20 days
1998	3 months 26 days	3 months 14 days	3 months 18 days	3 months 5 days	4 months 24 days
1999	3 months 20 days	3 months 13 days	3 months 23 days	3 months 10 days	4 months
2000	3 months 20 days	4 months 4 days	3 months 29 days	3 months 16 days	3 months
2001	3 months 12 days	3 months 19 days	3 months 25 days	2 months 25 days	3 months 11 days
2002	3 months 11 days	3 months 23 days	3 months 8 days	3 months 10 days	3 months 5 days
2003	2 months 26 days	2 months 18 days	3 months	2 months 25 days	2 months 22 days
2004	2 months 12 days	2 months 10 days	2 months 11 days	2 months 18 days	2 months 10 days
2005	2 months 10 days	2 months 12 days	2 month 11 days	2 months 15 days	2 months 3 days
2006	2 months 4 days	2 months 7 days	2 months 10 days	2 months 2 days	1 month 25 days
2007	2 months 15 days	2 months 9 days	2 months 25 days	2 months 13 days	2 months 15 days
2008	2 months 10 days	2 months 6 days	2 months 17 days	2 months 8 days	2 months 11 days
2009	2 months 10 days	2 months 15 days	2 months 15 days	2 months 6 days	2 months 6 days
2010	2 months 10 days	2 months 4 days	2 months 18 days	2 month 14 days	2 months 7 day
2011	2 months 9 days	1 month 28 days	3 months 9 days	2 month 3 days	2 months 2 days
2012	2 months 5 days	2 months	2 months 11 days	2 months	2 months 7 days
2013	2 months 5 days	1 month 26 days	2 months 9 days	2 months 4 days	2 months 3 days
2014	1 month 29 days	1 month 28 days	2 months 3 days	1 month 28 days	1 month 26 days
2015	2 months	1 month 27 days	2 months 1 day	2 months 5 days	1 month 26 days
2016	1 month 25 days	1 month 26 days	1 month 26 days	1 month 22 days	1 month 25 days
2017	1 month 21 days	1 month 21 days	1 month 22 days	1 month 20 days	1 month 22 days
2018	1 month 19 days	1 month 18 days	1 month 16 days	1 month 22 days	1 month 20 days

## DISTRIBUTOR AVERAGE VIDEO RELEASE WINDOW BY YEAR

### Disney

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	6 months 24 days	6 months 29 days	7 months 3 days	6 months 26 days	6 months 11 days
1998	6 months 3 days	5 months 20 days	5 months 26 days	5 months 6 days	6 months 26 days
1999	6 months 12 days	6 months 17 days	6 months 9 days	5 months 20 days	7 months 5 days
2000	5 months 27 days	6 months 4 days	6 months	6 months 2 days	5 months 8 days
2001	6 months 5 days	7 months 2 days	5 months 23 days	4 months 22 days	6 months 16 days
2002	5 months 25 days	6 months 11 days	5 months 2 days	5 months 11 days	6 months 11 days
2003	5 months 14 days	4 months 24 days	5 months 4 days	5 months 11 days	6 months 10 days
2004	4 months 27 days	4 months 28 days	5 months	5 months 5 days	4 months 18 days
2005	4 months 24 days	4 months 1 day	5 months 13 days	4 months 27 days	4 months 17 days
2006	4 months 24 days	4 months 28 days	4 months 28 days	4 months 15 days	4 months 28 days
2007	5 months 7 days	5 months 6 days	6 months 25 days	4 months 24 days	4 months 13 days
2008	4 months 25 days	5 months 1 day	4 months 24 days	5 months 8 days	4 months 19 days
2009	4 months 9 days	4 months 12 days	4 months 14 days	4 months 20 days	3 months 9 days
2010	5 months 7 days	5 months 3 days	4 months 22 days	5 months 15 days	3 months 19 days
2011	4 months 1 day	3 months 26 days	4 months 22 days	3 months 22 days	3 months 19 days
2012	3 months 26 days	3 months 2 days	4 months 7 days	3 months 21 days	3 months 28 days
2012 EST	3 months 23 days	3 months 2 days	4 months 7 days	3 months 21 days	3 months 21 days
2013	4 months 1 day	4 months 5 days	4 months 17 days	4 months 15 days	3 months 19 days
2013 EST	3 months 23 days	4 months 5 days	3 months 26 days	4 months 15 days	3 months 11 days
2014	4 months 19 days	6 months 6 days	4 months 24 days	3 months 28 days	3 months 17 days
2014 EST	4 months 14 days	6 months 6 days	4 months 17 days	3 months 21 days	3 months 10 days
2015	4 months 11 days	4 months 15 days	4 months 27 days	4 months 22 days	3 months 13 days
2015 EST	4 months 5 days	4 months 15 days	4 months 15 days	4 months 3 days	3 months 11 days
2016	4 months 6 days	3 months 16 days	4 months 21 days	4 months 14 days	3 months 20 days
2016 EST	3 months 28 days	3 months 16 days	4 months 11 days	4 months 8 days	3 months 7 days
2017	3 months 25 days	2 months 21 days	4 months 8 days	--	3 months 17 days
2017 EST	3 months 14 days	2 months 21 days	3 month 28 days	--	3 months 3 days
2018	3 months 12 days	2 months 28 days	4 months 4 days	3 months 9 days	3 months 2 days
2018 EST	3 months 4 days	2 months 21 days	3 months 22 days	3 months 2 days	2 months 25 days



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Fox

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 3 days	4 months 27 days	4 months 17 days	5 months 15 days	5 months 11 days
1998	6 months 1 day	5 months	6 months	6 months 8 days	6 months 18 days
1999	6 months 8 days	5 months 29 days	7 months	5 months 24 days	6 months 6 days
2000	5 months 2 days	5 months 3 days	5 months 13 days	4 months 28 days	4 months 26 days
2001	5 months 25 days	5 months 2 days	6 months 7 days	6 months 6 days	5 months 17 days
2002	5 months 14 days	6 months 9 days	5 months 29 days	4 months 28 days	4 months 25 days
2003	4 months 22 days	5 months 21 days	4 months 17 days	4 months 27 days	4 months 14 days
2004	4 months 15 days	4 months 8 days	4 months 28 days	4 months 19 days	4 months 8 days
2005	5 months 1 day	5 months 23 days	5 months 10 days	4 months 16 days	4 months 18 days
2006	4 months 11 days	4 months 7 days	4 months 10 days	5 months 2 days	3 months 25 days
2007	4 months 27 days	4 months 29 days	5 months 20 days	5 months 8 days	4 months 3 days
2008	4 months 7 days	4 months 27 days	4 months 17 days	4 months 5 days	3 months 19 days
2009	4 months 1 day	3 months 20 days	4 months 21 days	4 months 5 days	3 months 24 days
2010	4 months 3 days	4 months 14 days	4 months 19 days	3 months 21 days	4 months 9 days
2011	4 months 5 days	4 months 5 days	4 months 22 days	4 months	3 months 21 days
2012	3 months 24 days	3 months 17 days	4 months 7 days	3 months 18 days	3 months 19 days
2012 EST	3 months 15 days	3 months 17 days	4 months 2 days	3 months 2 days	3 months 6 days
2013	3 months 29 days	4 months 9 days	3 months 20 days	4 months 3 days	3 months 26 days
2013 EST	3 months 17 days	3 months 29 days	3 months 11 days	3 months 20 days	3 months 11 days
2014	3 months 28 days	4 months 10 days	3 months 26 days	4 months 1 day	3 months 20 days
2014 EST	3 months 10 days	3 months 21 days	3 months 8 days	3 months 15 days	3 months 3 days
2015	3 months 20 days	3 months 25 days	3 months 20 days	3 months 19 days	3 months 19 days
2015 EST	2 months 29 days	3 months 3 days	2 months 29 days	3 months 1 day	2 months 27 days
2016	3 months 12 days	3 months 21 days	3 months 28 days	3 months 4 days	3 months 5 days
2016 EST	2 months 26 days	2 months 28 days	3 months 5 days	2 months 23 days	2 months 22 days
2017	3 months 7 days	3 months 14 days	3 months 2 days	2 months 28 days	3 months 11 days
2017 EST	2 months 26 days	3 months 2 days	2 months 21 days	2 months 21 days	2 months 28 days
2018	3 months 6 days	3 months 3 days	3 months 2 days	3 months 7 days	3 months 10 days
2018 EST	2 months 20 days	2 months 19 days	2 months 18 days	2 months 16 days	2 months 23 days



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Lionsgate

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
<b>2012</b>	4 months 7 days	3 months 28 days	4 months 9 days	4 months 5 days	4 months 19 days
<b>2012 EST</b>	4 months 3 days	3 months 28 days	4 months 3 days	4 months	4 months 15 days
<b>2013</b>	4 months 8 days	3 months 26 days	3 months 20 days	4 months 11 days	5 months 4 days
<b>2013 EST</b>	4 months 3 days	3 months 17 days	3 months 19 days	4 months 4 days	4 months 29 days
<b>2014</b>	3 months 23 days	4 months	4 months 8 days	3 months 12 days	3 months 9 days
<b>2014 EST</b>	3 months 9 days	3 months 18 days	3 months 28 days	3 months 5 days	2 months 10 days
<b>2015</b>	3 months 21 days	4 months 4 days	4 months 3 days	3 months 8 days	3 months 14 days
<b>2015 EST</b>	3 months 6 days	3 months 27 days	3 months 19 days	2 months 27 days	2 months 15 days
<b>2016</b>	3 months 14 days	3 months 17 days	3 months 19 days	3 months 8 days	3 months 17 days
<b>2016 EST</b>	3 months 3 days	3 months 4 days	3 months 8 days	2 months 27 days	3 months 5 days
<b>2017</b>	3 months 6 days	3 months 19 days	3 months 9 days	2 months 25 days	2 months 29 days
<b>2017 EST</b>	2 months 26 days	3 months 9 days	2 months 28 days	2 months 17 days	2 months 17 days
<b>2018</b>	3 months 1 day	3 months	2 months 28 days	3 months 8 days	2 months 22 days
<b>2018 EST</b>	2 months 21 days	2 months 27 days	2 months 16 days	2 months 22 days	2 months 12 days

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Paramount

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	6 months 5 days	5 months 21 days	5 months 12 days	6 months 12 days	6 months 24 days
1998	6 months 8 days	6 months 21 days	6 months 10 days	6 months 26 days	5 months 18 days
1999	5 months 19 days	5 months 20 days	5 months 15 days	6 months 3 days	6 months 10 days
2000	6 months 20 days	7 months 7 days	7 months 8 days	7 months 3 days	5 months
2001	5 months 8 days	5 months 4 days	5 months 4 days	5 months 5 days	5 months 17 days
2002	5 months 11 days	5 months	5 months 9 days	5 months 10 days	5 months 12 days
2003	5 months 6 days	5 months 2 days	5 months 22 days	4 months 16 days	5 months 6 days
2004	5 months	4 months 24 days	4 months 16 days	5 months 7 days	5 months 12 days
2005	4 months 18 days	5 months 24 days	4 months 13 days	4 months 28 days	4 months
2006	4 months 8 days	4 months 3 days	5 months 10 days	3 months 23 days	3 months 28 days
2007	3 months 29 days	4 months 1 day	4 months 24 days	4 months 5 days	3 months 14 days
2008	3 months 25 days	3 months 16 days	4 months 3 days	3 months 18 days	4 months 5 days
2009	4 months 1 day	4 months 10 days	4 months 10 days	3 months 16 days	3 months 23 days
2010	4 months 20 days	4 months 18 days	5 months 22 days	4 months 20 days	4 months
2011	4 months	3 months 21 days	4 months 27 days	3 months 5 days	3 months 22 days
2012	3 months 20 days	3 months 21 days	3 months 24 days	2 months 15 days	3 months 23 days
2012 EST	3 months 18 days	3 months 21 days	3 months 24 days	2 months 15 days	3 months 20 days
2013	3 months 19 days	4 months 11 days	3 months 19 days	--	3 months 8 day
2013 EST	3 months 4 days	3 months 23 days	3 months 5 days	--	2 months 23 days
2014	4 months	3 months 23 days	3 months 5 days	4 months 17 days	4 months
2014 EST	3 months 13 days	3 months 7 days	2 months 21 days	3 months 26 days	3 months 14 days
2015	3 months 16 days	3 months 21 days	0 months 0 days	4 months 6 days	3 months 1 day
2015 EST	2 months 10 days	2 months 28 days	0 months 0 days	3 months 20 days	2 months 3 days
2016	3 months 17 days	3 months 22 days	3 months 19 days	3 months 24 days	3 months 9 days
2016 EST	3 months 1 day	3 months 5 days	3 months 5 days	3 months 5 days	2 months 24 days
2017	3 months 8 days	3 months 12 days	3 months 7 days	3 months 2 days	3 months 7 days
2017 EST	2 months 23 days	2 months 28 days	2 months 23 days	2 months 16 days	2 months 23 days
2018	3 months 10 days	2 months 28 days	3 months 3 days	4 months 10 days	3 months 14 days
2018 EST	2 months 28 days	2 months 21 days	2 months 21 days	3 months 26 days	3 months



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Sony

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 24 days	5 months 5 days	6 months 7 days	5 months 12 days	6 months 6 days
1998	5 months 17 days	5 months 4 days	5 months 18 days	4 months 26 days	6 months 15 days
1999	4 months 24 days	4 months 17 days	5 months	3 months 28 days	5 months 9 days
2000	4 months 29 days	5 months 1 day	5 months	5 months	4 months 22 days
2001	4 months 29 days	5 months 3 days	5 months 16 days	4 months 13 days	4 months 17 days
2002	4 months 18 days	4 months 19 days	4 months 15 days	4 months 18 days	4 months 19 days
2003	4 months 8 days	3 months 24 days	4 months 27 days	4 months 9 days	3 months 29 days
2004	4 months 13 days	4 months 11 days	4 months 20 days	4 months 17 days	5 months 6 days
2005	4 months 4 days	4 months 4 days	3 months 26 days	4 months 14 days	4 months
2006	4 months 10 days	4 months 14 days	4 months 26 days	4 months 11 days	3 months 21 days
2007	4 months 24 days	4 months 25 days	5 months 9 days	4 months 17 days	4 months 16 days
2008	4 months 26 days	4 months 19 days	5 months 13 days	5 months 3 days	4 months 10 days
2009	4 months 9 days	3 months 26 days	4 months 16 days	4 months 21 days	3 months 16 days
2010	4 months 14 days	4 months 7 days	5 months	4 months 18 days	3 months 24 days
2011	4 months	4 months 1 day	4 months 9 days	4 months	3 months 21 days
2012	4 months 16 days	3 months 27 days	4 months 23 days	4 months 15 days	4 months 28 days
2012 EST	4 months 10 days	3 months 10 days	4 months 19 days	4 months 5 days	4 months 15 days
2013	4 months 8 days	4 months 10 days	4 months 13 days	4 months 18 days	3 months 16 days
2013 EST	4 months 3 days	4 months 10 days	4 months 8 days	4 months 10 days	3 months 12 days
2014	3 months 22 days	3 months 14 days	3 months 26 days	3 months 28 days	3 months 19 days
2014 EST	3 months 14 days	3 months 7 days	3 months 18 days	3 months 21 days	3 months 7 days
2015	4 months 3 days	3 months 25 days	4 months 11 days	4 months 11 days	3 months 15 days
2015 EST	3 months 26 days	3 months 17 days	4 months 7 days	4 months 5 days	3 months 4 days
2016	3 months 16 days	3 months 24 days	3 months 16 days	3 months 16 days	3 months 16 days
2016 EST	3 months 7 days	3 months 4 days	3 months 9 days	3 months 7 days	3 months 7 days
2017	3 months 14 days	3 months 11 days	3 months 18 days	3 months 8 days	3 months 18 days
2017 EST	3 months 2 days	3 months 2 days	3 months 9 days	2 months 27 days	3 months
2018	3 months 13 days	3 months 12 days	3 months 21 days	3 months 18 days	3 months 6 days
2018 EST	3 months 5 days	3 months 10 days	3 months 15 days	3 months	3 months 1 day



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Universal

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	5 months 20 days	6 months	5 months 12 days	5 months 1 day	6 months 3 days
1998	5 months 27 days	5 months 14 days	6 months	6 months 9 days	5 months 21 days
1999	5 months 9 days	5 months 12 days	5 months 12 days	5 months 9 days	5 months 7 days
2000	5 months 7 days	6 months	4 months 26 days	5 months	5 months 17 days
2001	5 months 6 days	5 months 1 day	5 months 3 days	5 months 9 days	5 months 6 days
2002	5 months 23 days	7 months 5 days	6 months 13 days	4 months 29 days	4 months 27 days
2003	4 months 21 days	5 months 1 day	4 months 21 days	5 months 3 days	4 months 8 days
2004	4 months 16 days	6 months	5 months	5 months	3 months 28 days
2005	4 months 5 days	5 months 13 days	4 months 13 days	3 months 23 days	3 months 22 days
2006	4 months 4 days	5 months 6 days	4 months 12 days	3 months 20 days	3 months 16 days
2007	3 months 18 days	3 months 11 days	3 months 16 days	3 months 22 days	3 months 19 days
2008	4 months 19 days	5 months 13 days	5 months 1 day	4 months 7 days	3 months 28 days
2009	4 months 18 days	5 months 15 days	4 months 17 days	4 months 8 days	4 months 10 days
2010	3 months 28 days	3 months 26 days	4 months 5 days	3 months 25 days	3 months 28 days
2011	4 months 15 days	4 months 9 days	6 months 1 day	3 months 24 days	3 months 24 days
2012	3 months 27 days	4 months 7 days	4 months 3 days	3 months 26 days	3 months 12 days
2012 EST	3 months 20 days	4 months 7 days	3 months 28 days	3 months 6 days	3 months 4 days
2013	4 months	3 months 26 days	4 months 24 days	4 months 2 days	3 months 17 days
2013 EST	3 months 17 days	3 months 14 days	4 months 8 days	3 months 15 days	3 months 9 days
2014	3 months 16 days	3 months 12 days	3 months 14 days	4 months 3 days	3 months 4 days
2014 EST	2 months 23 days	2 months 16 days	2 months 13 days	3 months 13 days	2 months 17 days
2015	3 months 21 days	3 months 2 days	3 months 28 days	4 months 3 days	3 months 18 days
2015 EST	3 months 1 day	2 months 16 days	3 months 2 days	3 months 6 days	3 months 6 days
2016	3 months 13 days	3 months 11 days	3 months 24 days	3 months 22 days	3 months 3 days
2016 EST	3 months	2 months 25 days	3 months 6 days	3 months 11 days	2 months 22 days
2017	3 months 11 days	3 months 14 days	3 months 22 days	3 months 5 days	3 months 4 days
2017 EST	2 months 22 days	2 months 17 days	3 months 6 days	2 months 19 days	2 months 18 days
2018	3 months 4 days	3 months 2 days	3 months 15 days	3 months	2 months 29 days
2018 EST	2 months 19 days	2 months 17 days	3 months 3 days	2 months 14 days	2 months 13 days





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As of 7 March 2019

## Warner Bros.

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 18 days	5 months 14 days	4 months 2 days	4 months 19 days	4 months 15 days
1998	5 months 7 days	5 months 16 days	5 months 15 days	4 months 12 days	5 months 16 days
1999	5 months 18 days	5 months 1 day	5 months 13 days	5 months 3 days	6 months 11 days
2000	5 months 7 days	5 months 13 days	5 months 15 days	5 months 4 days	5 months
2001	4 months 21 days	5 months 14 days	4 months 17 days	3 months 23 days	4 months 25 days
2002	5 months 2 days	5 months 16 days	5 months 13 days	4 months 11 days	4 months 29 days
2003	5 months 4 days	5 months 9 days	5 months 1 day	5 months 1 day	5 months 4 days
2004	5 months 8 days	4 months 20 days	5 months 3 days	4 months 21 days	6 months 26 days
2005	5 months 10 days	3 months 25 days	6 months 21 days	5 months 1 day	5 months 2 days
2006	4 months 12 days	4 months 23 days	3 months 29 days	4 months 11 days	4 months 9 days
2007	5 months 19 days	4 months 18 days	5 months 12 days	5 months 15 days	6 months 4 days
2008	4 months 9 days	4 months 4 days	4 months 2 days	3 months 24 days	5 months 15 days
2009	4 months 25 days	5 months 25 days	5 months 8 days	4 months 13 days	3 months 14 days
2010	4 months 9 days	6 months	4 months 4 days	3 months 12 days	4 months
2011	4 months 7 days	3 months 17 days	5 months 28 days	3 months 18 days	4 months 2 days
2012	4 months 12 days	3 months 16 days	5 months 15 days	3 months 10 days	4 months 22 days
2012 EST	4 months 10 days	3 months 16 days	5 months 13 days	3 months 10 days	4 months 15 days
2013	3 months 24 days	3 months 25 days	4 months 3 days	3 months 4 days	4 months 8 days
2013 EST	3 months 14 days	3 months 22 days	3 months 23 days	2 months 21 days	3 months 24 days
2014	4 months	3 months 16 days	5 months 7 days	3 months 10 days	3 months 20 days
2014 EST	3 months 6 days	2 months 15 days	4 months 16 days	2 months 23 days	2 months 23 days
2015	3 months 9 days	3 months 10 days	3 months 11 days	3 months 15 days	3 months 1 day
2015 EST	2 months 20 days	2 months 16 days	2 months 20 days	2 months 23 days	2 months 18 days
2016	3 months 10 days	3 months 14 days	3 months 6 days	3 months 12 days	3 months 8 days
2016 EST	2 months 23 days	2 months 26 days	2 months 21 days	2 months 25 days	2 months 22 days
2017	3 months 16 days	3 months 23 days	3 months 10 days	3 months 19 days	3 months 14 days
2017 EST	2 months 29 days	3 months 4 days	2 months 20 days	3 months 10 days	2 months 26 days
2018	3 months 8 days	3 months 10 days	2 months 28 days	3 months	3 months 24 days
2018 EST	2 months 19 days	2 months 18 days	2 months 11 days	2 months 16 days	2 months 29 days



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## DISTRIBUTOR AVERAGE VIDEO ANNOUNCEMENT WINDOW BY YEAR

### Disney

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 11 days	4 months 15 days	4 months 18 days	3 months 27 days
1998	4 months 14 days	3 months 14 days	2 months 24 days	5 months
1999	4 months 4 days	4 months	3 months 14 days	5 months 3 days
2000	3 months 19 days	3 months 27 days	4 months 4 days	3 months
2001	3 months 28 days	5 months 2 days	3 months 4 days	3 months 29 days
2002	3 months 16 days	3 months 28 days	3 months 6 days	3 months 21 days
2003	2 months 29 days	2 months 23 days	2 months 24 days	3 months 2 days
2004	2 months 5 days	2 months 2 days	2 months 24 days	1 months 23 days
2005	2 months 7 days	1 months 15 days	2 months 19 days	2 months 16 days
2006	2 months 10 days	2 month 1 day	2 months 21 days	2 months 12 days
2007	2 months 13 days	2 months 22 days	2 months 10 days	2 months 4 days
2008	2 months 23 days	2 months 5 days	2 months 28 days	3 months 4 days
2009	2 months 9 days	2 months 5 days	1 month 29 days	2 months 8 days
2010	2 months 16 days	1 month 23 days	4 months 3 days	2 months 6 days
2011	1 month 25 days	1 month 23 days	--	1 month 28 days
2012	2 months 5 days	1 month 24 days	1 month 27 days	2 months 29 days
2013	1 months 27 days	1 month 24 days	2 months 4 days	1 month 27 days
2014	2 months 8 days	3 months 8 days	1 month 26 days	1 month 19 days
2015	2 months 10 days	2 months 8 days	3 months 1 day	2 months 2 days
2016	2 months 5 days	1 month 26 days	2 months 6 days	2 months
2017	2 months 6 days	1 months 29 days	--	2 months
2018	2 months 3 days	1 month 19 days	2 months 7 days	2 months 2 days



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# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Fox

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 3 days	2 months 25 days	3 months 20 days	3 months 7 days	2 months 24 days
1998	3 months 27 days	2 months 26 days	3 months 27 days	3 months 27 days	4 months 18 days
1999	4 months 9 days	4 months 2 days	4 months 25 days	3 months 18 days	4 months 13 days
2000	3 months 9 days	2 months 25 days	3 months 15 days	3 months 14 days	3 months 9 days
2001	3 months 28 days	3 months 13 days	4 months 8 days	2 months 29 days	4 months 26 days
2002	4 months	4 months 2 days	3 months 19 days	4 months	3 months
2003	2 months 22 days	3 months 23 days	2 months 12 days	3 months 7 days	2 months 11 days
2004	2 months 7 days	1 month 27 days	2 months 14 days	2 months 7 days	2 months 16 days
2005	2 months 16 day	3 months 1 day	2 months 3 days	2 months 15 days	1 month 29 days
2006	1 month 25 days	1 month 22 days	1 month 26 days	2 months 7 days	1 month 17 days
2007	2 months 21 days	2 months 28 days	3 months 12 days	2 months 9 days	2 months 7 days
2008	2 months 3 days	2 months 12 days	2 months 6 days	1 month 26 days	2 months 2 days
2009	2 months 9 days	2 months 3 days	2 months 19 days	2 months 10 days	2 months 10 days
2010	2 months 11 days	1 month 29 days	2 months 19 days	2 months 1 day	2 months 13 days
2011	2 months 7 days	2 months 2 days	2 months 10 days	2 months 1 day	2 months 12 days
2012	2 months 3 days	1 month 24 days	2 months 20 days	1 month 29 days	1 month 20 days
2013	2 months 3 days	2 months 7 days	1 month 24 days	2 months 2 days	2 months 8 days
2014	2 months 2 days	2 months 3 days	1 month 23 days	2 months 5 days	2 months 6 days
2015	1 month 26 days	1 month 18 days	1 month 20 days	1 month 18 days	2 months 9 days
2016	1 month 28 days	2 months 2 days	1 month 25 days	1 month 25 days	1 month 29 days
2017	1 month 22 days	1 month 20 days	1 month 16 days	1 month 20 days	1 month 28 days
2018	1 month 22 days	1 month 23 days	1 months 19 days	1 month 21 days	1 month 24 days

## Lionsgate

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2012	1 month 28 days	2 months	2 months 12 days	1 month 23 days	1 month 19 days
2013	2 months 7 days	1 month 13 days	2 months 12 days	1 month 24 days	1 month 21 days
2014	1 month 22 days	1 month 24 days	1 month 23 days	1 month 17 days	1 month 24 days
2015	1 month 27 days	2 months 28 days	1 month 19 days	1 month 21 days	1 month 12 days
2016	1 month 19 days	1 months 17 days	1 month 5 days	1 month 14 days	1 month 29 days
2017	1 month 10 days	1 months 16 days	1 month 11 days	1 month 3 days	1 month 11 days
2018	1 month 14 days	1 month 13 days	1 month 9 days	1 month 21 days	1 month 7 days



National Association of Theatre Owners

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Paramount

Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	4 months 4 days	3 months 19 days	3 months 3 days	4 months 25 days
1998	4 months 9 days	4 months 28 days	3 months 27 days	4 months 29 days
1999	4 months	3 months 26 days	4 months 2 days	4 months 4 days
2000	4 months 17 days	5 months 8 days	5 months 10 days	4 months 25 days
2001	3 months 16 days	3 months 3 days	3 months 27 days	3 months
2002	3 months 16 days	3 months 2 days	3 months 6 days	3 months 27 days
2003	3 months 6 days	2 months 26 days	4 months 1 day	2 months 23 days
2004	2 months 28 days	3 months 21 days	3 months 1 day	2 months 19 days
2005	2 months 5 days	3 months 27 days	2 months 1 day	2 months 1 day
2006	2 months 6 days	2 months 1 day	2 months 28 days	1 month 25 days
2007	2 months 4 days	2 months 4 days	2 months 11 days	2 months 6 days
2008	2 months 9 days	1 month 27 days	2 months 13 days	2 months 13 days
2009	2 months 7 days	2 months 8 days	2 months 5 days	2 months 7 days
2010	2 months 21 days	3 months 4 days	3 months 15 days	2 months 27 days
2011	2 months 9 days	1 month 28 days	2 months 23 days	2 months 1 day
2012	2 months 5 days	2 months	2 months 8 days	1 month 12 days
2013	1 month 29 days	2 months 4 days	1 month 22 days	--
2014	2 months 5 days	2 months	2 months 14 days	2 months 9 days
2015	1 month 27 days	2 months	--	2 months 2 days
2016	2 months 2 days	2 months 6 days	2 months	2 months 1 day
2017	1 month 26 days	2 months	1 month 28 days	1 month 27 days
2018	1 month 26 days	1 month 24 days	1 month 22 days	2 month 7 days



National Association of Theatre Owners

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Sony

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months 25 days	3 months 11 days	4 months 13 days	3 months 6 days	4 months 2 days
1998	3 months 24 days	3 months 13 days	3 months 28 days	2 months 18 days	4 months 26 days
1999	2 months 28 days	2 months 29 days	3 months 2 days	2 months 10 days	2 months 20 days
2000	3 months 9 days	3 months 10 days	4 months 1 day	3 months 3 days	2 months 21 days
2001	3 months 8 days	3 months 8 days	4 months	2 months 19 days	2 months 19 days
2002	2 months 25 days	2 months 22 days	2 months 8 days	2 months 22 days	3 months 10 days
2003	2 months 14 days	2 months 8 days	3 months 3 days	2 months 16 days	1 month 29 days
2004	2 months 13 days	2 months 5 days	2 months 8 days	2 months 20 days	2 months 13 days
2005	2 months 7 days	2 months 2 days	2 months	2 months 19 days	2 months
2006	2 months 13 days	2 months 15 days	2 months 25 days	2 months 6 days	1 month 28 days
2007	2 months 22 days	2 months 17 days	3 months 4 days	2 months 18 days	2 months 8 days
2008	2 months 21 days	2 months 25 days	2 months 28 days	2 months 18 days	2 months 15 days
2009	2 months 7 days	2 months 6 days	2 months 12 days	2 months 1 day	2 months 7 days
2010	2 months 13 days	2 months 9 days	2 months 24 days	2 months 8 days	2 months 13 days
2011	1 month 29 days	1 month 24 days	2 months 5 days	2 months 2 days	1 month 25 days
2012	2 months 14 days	2 months	2 months 16 days	2 months 9 days	3 months 3 days
2013	2 months 12 days	1 month 29 days	2 months 23 days	2 months 12 days	2 months 1 day
2014	1 month 27 days	1 month 25 days	1 month 28 days	1 month 28 days	2 months
2015	2 months 11 days	2 months 7 days	2 months 22 days	2 months 15 days	1 month 27 days
2016	1 month 26 days	2 months 3 days	2 months	1 month 27 days	1 month 19 days
2017	1 month 27 days	1 month 26 days	1 month 28 days	1 month 27 days	1 month 27 days
2018	1 month 28 days	2 months	1 month 15 days	2 month 2 days	1 months 25 days



National Association of Theatre Owners

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Universal

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	2 months 12 days	3 months 1 day	2 months 22 days	3 months 8 days	4 months 10 days
1998	3 months 19 days	3 months 10 days	3 months 22 days	4 months 7 days	3 months 8 days
1999	3 months 11 days	2 months 14 days	3 months 5 days	3 months	3 months 28 days
2000	3 months 11 days	4 months 10 days	3 months 11 days	2 months 16 days	3 months 19 days
2001	2 months 24 days	3 months 22 days	2 months 27 days	2 months 27 days	2 months 13 days
2002	3 months 19 days	4 months 23 days	4 months 10 days	2 months 22 days	2 months 10 days
2003	3 months	3 months	2 months 15 days	4 months	2 months 22 days
2004	2 months 3 days	3 months 6 days	2 months 10 days	1 month 28 days	1 month 20 days
2005	2 months 8 days	3 months 7 days	2 months 14 days	2 months 6 days	1 month 29 days
2006	2 months 9 days	3 months 22 days	2 months 14 days	1 month 24 days	1 month 24 days
2007	1 month 28 days	1 month 16 days	1 month 29 days	2 months	2 months 5 days
2008	2 months 10 days	2 months 3 days	3 months 2 days	2 months 7 days	2 months 1 day
2009	2 months 18 days	3 months 20 days	2 months 7 days	2 months 9 days	2 months 9 days
2010	2 months 1 day	1 month 25 days	2 months 8 days	2 months	2 months 16 days
2011	2 months 23 days	2 months 5 days	5 months 21 days	2 months 8 days	1 month 26 days
2012	2 months 1 day	2 months 9 days	1 month 4 days	2 months	1 month 19 days
2013	2 months 2 days	1 month 24 days	2 months 19 days	2 months 3 days	1 month 28 days
2014	1 month 19 days	1 month 13 days	1 month 12 days	2 months 2 days	1 month 13 days
2015	1 month 24 days	1 month 6 days	1 month 27 days	2 months 3 days	1 month 25 days
2016	1 month 15 days	1 month 14 days	1 month 19 days	1 month 15 days	1 month 13 days
2017	1 month 12 days	1 month 9 days	1 month 22 days	1 month 6 days	1 month 12 days
2018	1 month 7 days	1 month 6 days	1 month 1 days	1 month 8 days	1 month 10 days



National Association of Theatre Owners

# AVERAGE VIDEO ANNOUNCEMENT AND VIDEO RELEASE WINDOWS

As of 7 March 2019

## Warner Bros.

Year		First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
1997	3 months	3 months 13 days	2 months 24 days	2 months 23 days	3 months 4 days
1998	3 months 7 days	3 months 2 days	3 months 24 days	2 months 2 days	3 months 15 days
1999	3 months 18 days	3 months 21 days	3 months 20 days	3 months 8 days	3 months 24 days
2000	3 months 23 days	4 months 14 days	4 months 9 days	3 months 15 days	2 months 23 days
2001	2 months 23 days	3 months 19 days	2 months 28 days	2 months 2 days	2 months 23 days
2002	3 months 12 days	4 months 20 days	3 months 17 days	2 months 26 days	2 months 23 days
2003	3 months 4 days	3 months 7 days	2 months 29 days	3 months 28 days	3 months 6 days
2004	3 months 2 days	3 months 2 days	2 months 16 days	2 months 22 days	4 months
2005	2 months 29 days	1 month 27 days	4 months 8 days	2 months 13 days	2 months 21 days
2006	2 months 5 days	2 months 6 days	2 months 2 days	2 months 11 days	1 month 24 days
2007	3 months 11 days	2 months 3 days	4 months 3 days	2 months 29 days	4 months 1 day
2008	1 month 28 days	1 month 25 days	2 months 9 days	2 months	1 month 19 days
2009	2 months 11 days	2 months 6 days	2 months 29 days	2 months 5 days	2 months 1 day
2010	2 months	2 months 3 days	1 month 28 days	1 month 24 days	2 months 12 days
2011	2 months 18 days	1 month 26 days	4 months 13 days	2 months 4 days	1 month 29 days
2012	2 months 2 days	1 month 19 days	2 months 6 days	1 month 23 days	2 months 20 days
2013	2 months 5 days	1 month 29 days	2 months 2 days	2 months 1 day	2 months 20 days
2014	2 months 3 days	1 month 19 days	3 months 11 days	1 month 15 days	1 month 16 days
2015	1 month 22 days	1 month 17 days	1 month 20 days	2 months 1 day	1 month 20 days
2016	1 month 23 days	2 months	1 month 23 days	1 month 14 days	2 months
2017	1 month 26 days	1 month 27 days	1 month 19 days	2 months 4 days	1 month 29 days
2018	1 month 20 days	1 months 18 days	1 month 16 days	1 month 20 days	1 month 29 days