ALEXANDER GRAHAM BELL ASSOCIATION, ASSOCIATION OF LATE DEAFENED ADULTS, HEARING LOSS ASSOCIATION OF AMERICA, NATIONAL ASSOCIATION OF THE DEAF, AND NATIONAL ASSOCIATION OF THEATRE OWNERS TO HOLD JOINT PRESS CONFERENCE REGARDING PROPOSED RULEMAKING ON MOVIE THEATER CAPTIONING

WHEN: 21 November 2014, 10:00 A.M. Eastern

WHERE: The National Press Club

Holeman Lounge

529 14th St. NW, 13th Floor Washington, DC 20045

The press conference will also be available through a live captioned webcast at www.visualwebcaster.com/moviecaptioning. If you wish to ask questions you must attend in person.

RSVP: Please reply to <u>pfc@natoca.com</u>. Feel free to forward this invitation to others at your organization.

The Alexander Graham Bell Association for the Deaf and Hard of Hearing (AG Bell) is a non-profit organization with more than 13,000 members nationwide. Through advocacy, education, research and financial aid, AG Bell helps to ensure that every child and adult with hearing loss has the opportunity to listen, talk and thrive in mainstream society.

The Association of Late Deafened Adults (ALDA) is an international organization with members throughout the United States from various economic, racial, religious, age, and occupational groups. The organization strives to provide education, role models and support for late-deafened adults. It also advocates on behalf of late-deafened adults in promoting public and private programs that support their needs, and encourages research into the various aspects of late-deafness. In furtherance of its advocacy mission, ALDA has actively worked on movie captioning.

The Hearing Loss Association of America (HLAA) is the nation's leading consumer organization representing some 48 million Americans with hearing loss. HLAA provides assistance and resources for people with hearing loss and their families.

The National Association of the Deaf (NAD) is a non-profit organization dedicated to a mission of preserving, protecting and promoting the civil, human, and linguistic rights of 48 million deaf and hard of hearing individuals in the United States. Established in 1880, NAD advocates in all areas including but not limited to early intervention, education, employment, technology, healthcare, telecommunications and more.

The National Association of Theatre Owners (NATO) is a non-profit organization whose members own and operate more than 32,000 of the 40,000 movie screens in the U.S. NATO members operate theaters in all 50 states.