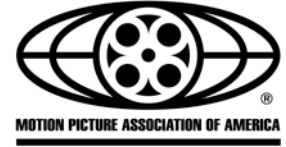




MPAA / NATO ANTI-CAMCORDING PROGRAM

TAKE ACTION REWARD
APPLICATION FORM



Instructions: To be eligible for the TAKE ACTION REWARD, each of these steps must be completed:

Applicant Name: _____ Theater Manager: _____
Theater Name: _____
Street Address _____ City: _____
State: _____ Zip Code: _____ Telephone Number: _____

_____ 1. You have identified a person operating a recording device in order to copy a movie in a theater.
When did this happen (date and approximate time)? _____
What film was being recorded? _____

_____ 2. You notified the police immediately.
What law enforcement agency did you call (name and phone number of police force)? _____
What officer(s) were assigned to this incident (names)? _____

_____ 3. You stopped the recording (with or without assistance from theater manager, staff, security, others).
What type of recording was it? ____ Audio ____ Cell Phone ____ Video ____ Camcorder
What steps did you take to stop the recording? _____

Was the recording stopped before the end of the movie? _____
Did the suspect give you the recording? _____
Who has the recording now? _____

_____ 4. You filed a report with the police (A copy of the police report must be attached to this form).
What is the suspect's name? _____
What is the suspect's complete address? _____

What is the suspect's age and physical description? _____

_____ 5. You contacted the MPAA hotline (1-800-371-9884) within 24 hours of the incident.
When did you call (date and approximate time)? _____
Who answered your call (name)? _____

_____ 6. You have submitted this application to your Theater Manager for review and signature.

_____ 7. You must mail this form (sorry, no faxes accepted), along with any additional information to:
NATO "Take Action" Reward Program, National Association of Theatre Owners,
PO Box 73318, Washington, D.C. 20013
750 First St., N.E., Suite 1130, Washington, D.C. 20002
For further information, call NATO: 202-962-0054. Please allow 4-6 weeks for processing of this application.

Applicant Signature: _____ Theater Manager Signature: _____

The grant of any prize, award, reward or other incentive issued by the MPAA, NATO and/or the "Take Action" Camcorder Reward Program, including the amount or form of such prize, award, reward, or other incentive, is made at the sole discretion of the MPAA and NATO.

-----SPACE BELOW FOR OFFICE USE ONLY-----

Approved for Reward Sum of \$ _____ Authorized Signature: _____