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Cinema attendances in Europe reach highest level for many years

Cinema attendances reached an historic level in 2009 in almost every European country, with similar increases in box office driven mainly by 3D cinema.

The foundation for these excellent figures was the massive investment made by exhibitors in recent years in their theatres, ensuring that they remained by far the best place to see a film and that cinema audiences were able to experience the latest technological developments. As a result, the public attended cinemas across Europe in even greater numbers and were able to see a wider range of exciting and entertaining movies.

While cinema has historically done well during times of economic difficulty, the key factor was the sheer range and quality of the film content on offer.

Country	Admissions change / %	Admissions	Box office change / %	Box office domestic film/%	Notes
France	+ 5.7	ca.200 million	-	37	Highest in 25 years
UK	+ 5.6	173 million	-		Highest since 2002
Germany	+ 16.4	144 million	+ 25		
Spain	+ 2.8	110 million	+ 9	15	Highest in 10 years
Italy	- 0.35	99 million	+ 4.9		
The Netherlands	+ 15	27.2 million	+ 21	17.8	
Austria	+21.7	17.8 million	+27.3		
Ireland	- 3.5	17.6 million	- 1.2		Excludes Northern Ireland
Sweden	+11	17 million			
Switzerland	+ 6.1	15.6 million	+ 9.6	3.5	
Denmark	+ 5.4	13.9 million	+ 13.2		Highest in 26 years
Norway	+ 6.8	12.7 million	+ 13.5	20	
Greece	+ 12.5	12.5 million	+ 4.1	11	
Finland	- 1.45	6.7 million	+2	15	
Turkey	- 4	36.8 million	+ 2.7		

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UNIC (International Union of Cinemas) represents exhibitors from 18 countries with more than 28 000 screens and 800 millions admissions per year. Companies such as AFM, Europolaces, Kinopolis Group, Mars Entertainment Group, UGC, Utopolis Group, Vue are also members.