

## "Mini-major" Distributor Video Windows

### Video Release Window

Distributor	2008	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
Lionsgate	4 months	3 months 26 days	4 months 24 days	4 months 16 days	3 months 15 days
Overture	4 months 4 days	3 months 26 days	5 months 29 days	3 months 18 days	4 months 11 days
Summit	4 months 7 days	4 months 17 days	—	3 months 9 days	4 months 5 days

### Video Announcement Window

Distributor	2008	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
Lionsgate	1 month 24 days	1 month 17 days	2 months 2 days	2 months 5 days	1 month 20 days
Overture	2 months 1 day	2 months 14 days	—	1 month 24 days	2 months 12 days
Summit	1 months 27 days	2 months 8 days	—	1 month 22 days	1 month 20 days

## Video/DVD Release & Announcement Windows by Domestic Box Office Gross

Title	Theatrical Release Date	Video Announce Date	Theatrical Release To Video Announce Window	Video Release Date	Theatrical Release To Video Release Window	Theatrical Dom.Gross (in millions)
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### Lionsgate

<b>\$50 million-\$99 million</b>						
Forbidden Kingdom, The	4/18/2008	6/19/2008	2 mo 2 days	9/9/2008	4 mo 24 days	52.08
Saw V	10/24/08	11/30/08	1 mo 7 days	1/20/09	2 mo 28 days	56.79
<b>\$25 million-\$49 million</b>						
Rambo	1/25/2008	3/5/2008	1 mo 20 days	5/27/2008	4 mo 3 days	42.75
Eye, The	2/1/2008	4/3/2008	2 mo 2 days	6/3/2008	4 mo 3 days	31.42
Bank Job, The	3/7/2008	4/18/2008	1 mo 12 days	7/15/2008	4 mo 10 days	30.06
Tyler Perry's Meet The Browns	3/21/2008	5/1/2008	1 mo 11 days	7/1/2008	3 mo 12 days	41.98
Tyler Perry's Family That Preys	9/12/08			1/13/09	4 mo 3 days	37.10
Transporter 3	11/26/08	1/12/09	1 mo 17 days	3/10/09	3mo 14 days	31.71
W.	10/17/08	11/30/08	1 mo 14 days	2/10/09	3 mo 26 days	25.53
<b>Less than \$25 million</b>						
Witless Protection	2/22/2008	4/12/2008	1 mo 20 days	6/10/2008	3 mo 19 days	4.16
Midnight Meat Train	8/1/2008	11/25/08	3 mo 26 days	2/17/09	6 mo 20 days	0.08
Disaster Movie	8/29/2008	10/13/08	1 mo 25 days	1/6/09	4 mo 10 days	14.19
Bangkok Dangerous	9/5/08	10/13/08	1 mo 8 days	1/6/09	4 mo 3 days	15.29
My Best Friend's Girl	9/19/08	11/20/08	2 mo 2 days	1/13/09	3 mo 26 days	19.21
Lucky Ones, The	9/26/08			1/27/09	4 mo 3 days	.26
Religulous	10/1/08			2/17/09	4 mo 19 days	13.01
Repo! The Genetic Opera	11/7/08	1/20/09	2 mo 14 days	1/20/09	2 mo 14 days	.14
Punisher: War Zone	12/5/2008	1/23/09	1 mo 19 days	3/17/09	3 mo 12 days	8.05
Spirit, The	12/25/2008	2/10/09	1 mo 17 days	4/14/09	3 mo 20 days	19.80

### Overture

<b>\$25 million-\$49 million</b>						
Righteous Kill	9/12/08	11/16/08	2 mo 5 days	1/6/09	3 mo 26 days	40.08
<b>Less than \$25 million</b>						
Mad Money	1/18/2008	4/1/2008	2 mo 14 days	5/13/2008	3 mo 26 days	20.67
Sleepwalking	3/14/2008			7/8/2008	3 mo 26 days	0.17
Visitor, The	4/11/2008			10/7/2008	5 mo 29 days	9.33
Henry Poole Is Here	8/15/2008	9/19/2008	1 month 5 days	11/18/2008	3 mo 5 days	1.83
Traitor	8/27/08	10/27/08	2 mo 1 day	12/19/08	3 mo 24 days	23.53
Last Chance Harvey	12/25/2008	3/7/09	2 mo 12 days	5/5/09	4 mo 11 days	14.44

## Summit

<b>More than \$100 million</b>						
Twilight	11/21/08	1/7/09	1 mo 17 days	3/21/09	4 mo	191.16
<b>Less than \$25 million</b>						
Penelope	2/29/2008	4/24/2008	1 mo 25 days	7/15/2008	4 mo 17 days	10.01
Never Back Down	3/14/2008	6/2/2008	2 mo 20 days	7/29/2008	4 mo 17 days	24.85
Fly Me To The Moon	8/15/08	10/6/08	1 mo 22 days	12/2/08	3 mo 19 days	12.37
Sex Drive	10/17/08	12/9/08	1 mo 23 days	2/24/09	4 mo 10 days	8.40