



For Immediate Release

Mitchell, Brown, O'Meara and Harkins Elected Top NATO Officers

WASHINGTON, D.C. (October 3, 2006) – Cinemark USA CEO Lee Roy Mitchell has been elected the next chairman of the National Association of Theatre Owners' board of directors, it was announced today by the association.

Elected unanimously at NATO's Sept. 21 board meeting in Dana Point, Calif., Mitchell will begin a two-year term on Jan. 1, 2007, and succeeds outgoing NATO chairman Phil Harris.

Mitchell's ascension to chairman follows his two-year stint as the association's vice chairman.

The NATO board also elected Peter C. Brown, chairman and CEO of Kansas City, Mo.-based AMC Entertainment Inc., the association's new vice chairman. Mark O'Meara, owner-operator of Fairfax, Va.-based University Mall Theatres, was elected to a second term as NATO's board secretary; Dan Harkins, CEO of Scottsdale, Ariz.-based Harkins Theatres, was elected the association's new treasurer.

Mitchell founded Cinemark in 1987 and since its inception has served as its chief executive officer and chairman of the board. Cinemark operates the third-largest cinema chain in the United States, and serves as a leading motion picture exhibitor in Mexico, Brazil, Argentina, Central America, Chile, Colombia, Ecuador and Peru. Prior to founding Cinemark, Mitchell owned and operated motion picture theatres for more than 40 years.

A member of the board of directors and executive committee of the National Association of Theatre Owners for more than 20 years, Mitchell also serves on numerous corporate, charitable and non-profit boards of directors.

The National Association of Theatre Owners is the largest exhibition trade organization in the world, representing movie theatres in all 50 states and in more than 40 countries. NATO represents all of the 10 largest movie theatre operators in the United States, as well as over 500 smaller exhibition companies, for a combined total of more than 29,000 U.S. movie screens. The association's website can be found at www.natoonline.org.

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