

15 Years Of Libation In First-Run Auditoria



July 1990
Portsmouth, Va.'s Commodore becomes the first first-run cinema to allow alcohol inside its auditorium.

1993
Marco Theatres opens first twin first-run cinema eatery.



November 1995
Windham, Maine's Chunky's Cinema Pub duplex opens.

1990

1991

1992

1993

1994

1995

1996

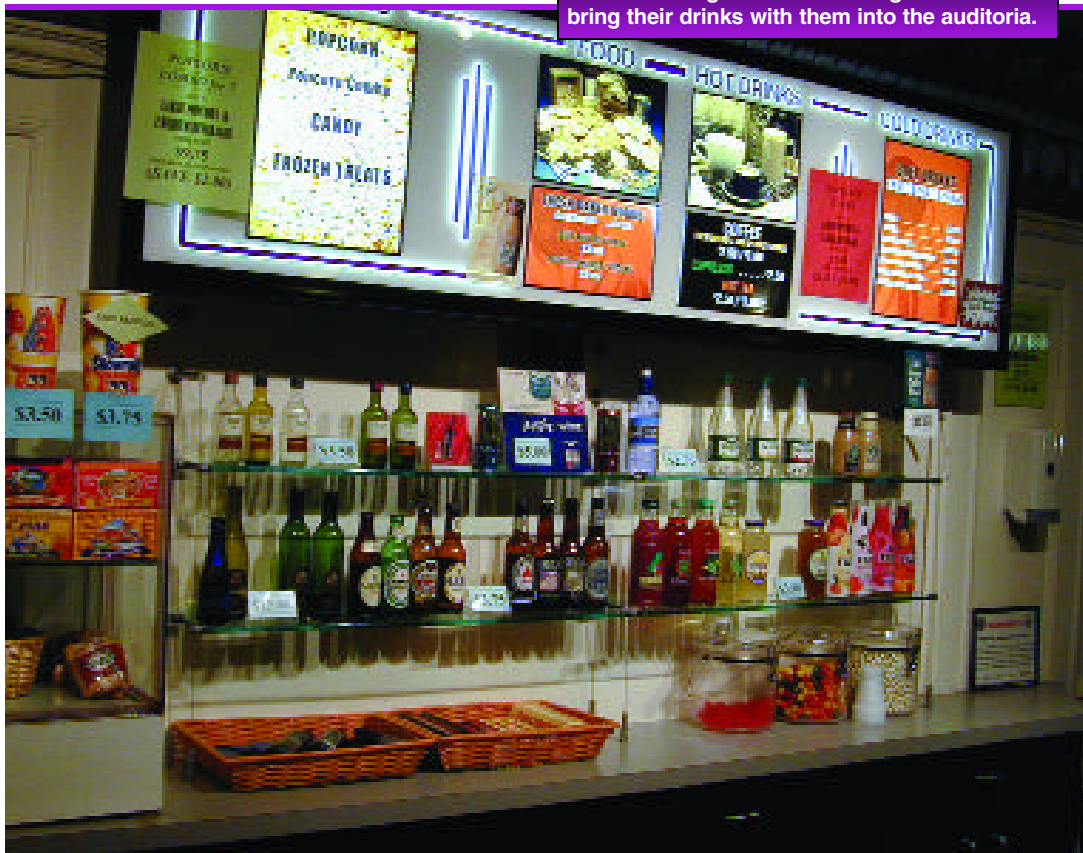
1997

- wait staff brings alcohol to auditoria
- allows alcohol in auditoria

1993
Cleveland Cinemas' Cedar Lee quad in Cleveland Heights allows moviegoers to bring their drinks with them into the auditoria.

1995
Columbus, Ohio's Drexel East triplex opens.

May 1998
Emagine's Flint, Mich., multi allows alcohol in all 10 of its auditoria.





October 1998
Addison, Texas'
Studio Movie Grill 5-plex opens.

July 1997
Pelham, N.H.'s
Chunky's
Cinema
Pub
5-plex
opens.

June 1999
Sanford,
Maine's
Chunky's
Cinema
Pub
6-plex-
opens.

1999
Marco
Theatres'
Ft. Myers
Beach,
Fla. quad
cinema-
eatery
opens.



July 2001
Austin, Texas'
Alamo Village
quad opens.

August 2001
Tilton, N.H.'s'
Chunky's
Cinema Pub
6-plex opens.

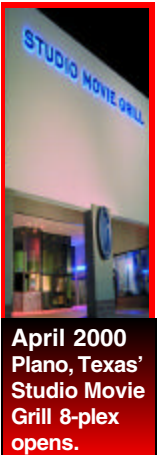
May 2002
Carrollton,
Texas'
Cinema Grill
Cafe opens.

Autumn 2001
Haverhill,
Mass.'
Chunky's
twin goes
first-run.

May 2002
Arlington,
Texas'
Movie
Tavern 8-
plex opens.

November 2001
Fort Worth,
Texas' Movie
Tavern
6-plex opens.

June 2002
Elizabeth
City, N.C.'s
Carolina
Theatre/
Grill single
opens.



April 2000
Plano, Texas'
Studio Movie
Grill 8-plex
opens.

February 2003
Charleston, S.C.'s
American twin goes first-run.

March 2003
Woodridge, Ill.'s
Hollywood Blvd. quad opens.

May 2003
Houston, Texas' Alamo 6-plex opens.

May 2003
Austin, Texas' Alamo 8-plex opens.

June 2003
Wichita, Kan.'s
Warren Old Town 5-Plex opens.

November 2003
Bedford, Texas' Movie Tavern at
Central Park 8-plex opens.

January 2004
Arlington, Texas' Move Tavern
Lincoln Square 10-Plex opens.

1998

1999

2000

2001

2002

2003

2004

2005



1999
Angelika's
Houston
8-plex allows
alcohol in all
auditoria.

January 2000
GCC's Mazza
Gallerie 7-
Plex allows
alcohol in its
two "premi-
um" auditoria.

March 2000
GCC's
Framingham,
Mass., 16-plex
allows alcohol
in its
"premium"
auditorium.

July 2000
Muvico's Boca
Raton, Fla.,
20-plex allows
alcohol in its six
"premiere
balconies."

2000
The Metro/Rocky
Mountain twin
in Ketchum, Idaho,
allows alcohol in
its auditoria.

December 2000
Cleveland
Cinemas'
Shaker
Square cinema
allows alcohol
in its six
auditoria.

December 2000
Muvico's
West Palm
Beach 20-
plex allows
alcohol in
its "premiere
balconies."

2000
Cinemark's
Kansas City,
Mo., 14-plex
allows alcohol
in one
auditorium.

October 2000
Muvico's
Tampa, Fla.,
20-plex allows
alcohol in its
five "premiere
balconies."

2002
Dallas' Angelika
allows alcohol in
it's 8 auditoria.

2002
The Metro/Rocky
Mountain 5-plex
in Ketchum,
Idaho, allows
alcohol in its
auditoria.

2002
St. Louis Cinemas
Galleria 6 allows
alcohol in all audi-
toria.

November 2002
Imagine's Novi 18-
plex allows alcohol
in all auditoria.

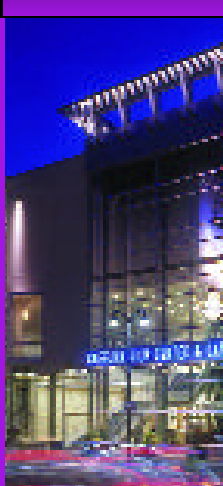
October 2001
Drexel's Columbus,
Ohio, 8-plex allows
alcohol into all its
auditoria.

2001
Saint Louis Cinemas'
5-plex allows alcohol
in all auditoria.

January 2003
Landmark's Magnolia
Dallas allows alcohol
in all five auditoria.

April 2004 Starz Film
Center in Denver
allows alcohol in all
six auditoria.

June 2004 Angelika
Film Center Plano
opens 5 alcohol-friendly
auditoria.



December 2004
Saint Louis
Cinema's
Moolah allows
alcohol in all
auditoria.

December 2004
Landmark's
Inwood Dallas
3-plex allows
alcohol in all
auditoria.

October 2004
Imagine's Canton
18-plex allows
alcohol in all
auditoria.

August 2004
Pacific's Arclight
allows alcohol in
one auditoria.