

Video/DVD Release & Announcement Window Averages by Domestic Box Office Gross

Data includes box office grosses (in millions) and home video release dates announced as of 3/3/2010. Calculations are derived only from films which had initial theatrical release in the time period specified and have home video release dates. Please note the "\$50M+" categories cover ALL films grossing over \$50 million (including films grossing over \$100 million); the "\$25M+" categories cover ALL films grossing over \$25 million (including those grossing over \$50 million and \$100 million); and the "\$0+" categories cover all theatrically released films, regardless of gross. *If a lower category of grosses is empty of films, it will naturally have the same average as the next highest category of grosses containing films.*

Video window average

\$100M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	5 months 19 days	6 months 9 days	5 months 3 days	N/A	N/A	5 months 3 days	4 months 26 days	6 months 17 days	4 months 12 days
2001	5 months 11 days	6 months 22 days	3 months 27 days	6 months 11 days	5 months 28 days	5 months 7 days	5 months	5 months 14 days	5 months 21 days
2002	6 months 3 days	7 months 7 days	6 months 21 days	6 months 11 days	6 months 12 days	4 months 28 days	4 months 24 days	5 months 26 days	6 months 5 days
2003	5 months 2 days	5 months 14 days	5 months 4 days	N/A	8 months 23 days	4 months 15 days	4 months 11 days	4 months 13 days	4 months 24 days
2004	5 months 8 days	5 months 1 day	5 months 9 days	N/A	N/A	4 months 19 days	3 months 29 days	4 months 22 days	7 months 10 days
2005	4 months 12 days	4 months 12 days	5 months 4 days	N/A	5 months 19 days	3 months 24 days	3 months 22 days	3 months 19 days	3 months 24 days
2006	4 months 24 days	5 months 1 day	5 months 5 days	N/A	N/A	5 months 5 days	4 months 8 days	4 months 17 days	4 months 20 days
2007	4 months 14 days	5 months 1 day	4 months 8 days	N/A	4 months 9 days	4 months 21 days	4 months 15 days	3 months 25 days	4 months 18 days
2008	4 months 26 days	4 months 22 days	5 months 18 days	N/A	See Warner Bros.	4 months 3 days	4 months 12 days	4 months 24 days	5 months 25 days*
2009	4 months 14 days	4 months 14 days	4 months 9 days	N/A	-	4 months 16 days	4 months 7 days	4 months 1 day	4 months 29 days

\$50M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	5 months 22 days	6 months 9 days	5 months 14 days	N/A	5 months 1 day	5 months 22 days	4 months 26 days	6 months 9 days	5 months 16 days
2001	6 months 22 days	6 months 13 days	5 months	5 months 2 days	5 months 20 days	5 months 7 days	4 months 18 days	5 months 9 days	5 months 2 days
2002	5 months 20 days	6 months 17 days	6 months 4 days	5 months	5 months 24 days	5 months 3 days	4 months 20 days	5 months 26 days	5 months 12 days
2003	4 months 29 days	5 months 11 days	5 months 5 days	4 months 1 day	6 months 29 days	4 months 15 days	4 months 4 days	4 months 13 days	5 months 6 days
2004	4 months 29 days	4 months 19 days	5 months 4 days	4 months 23 days	5 months 25 days	4 months 24 days	4 months 16 days	4 months 22 days	5 months 29 days
2005	4 months 12 day	4 months 9 days	5 months 1 day	3 months 26 days	4 months 18 days	4 months 7 days	3 months 26 days	4 months 2 days	4 months 19 days
2006	4 months 11 days	4 months 24 days	4 months 19 days	N/A	5 months 15 days	4 months 7 days	3 months 27 days	4 months 18 days	4 months 3 days
2007	4 months 14 days	4 months 27 days	N/A	3 months 16 days	4 months 14 days	4 months 6 days	4 months 10 days	3 months 26 days	5 months 12 days
2008	4 months 17 days	4 months 28 days	4 months 16 days	4 months 25 days	See Warner Bros.	4 months 1 day	4 months 9 days	4 months 14 days	5 months 5 days*
2009	4 months 11 days	4 months 15 days	4 months 6 days	N/A	-	4 months 8 days	4 months 1 day	4 months 13 days	4 months 21 days

\$25M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	5 months 24 days	6 months 3 days	5 months 11 days	5 months 23 days	5 months 16 days	5 months 26 days	4 months 21 days	6 months 5 days	5 months 8 days
2001	5 months 11 days	6 months 12 days	5 months 29 days	5 months 18 days	5 months 21 days	5 months 7 days	4 months 18 days	5 months 10 days	4 months 29 days
2002	5 months 1 day	6 months 5 days	5 months 20 days	4 months 24 days	5 months 18 days	4 months 28 days	4 months 17 days	5 months 26 days	5 months 10 days
2003	4 months 2 days	4 months 29 days	4 months 24 days	4 months 6 days	6 months	4 months 25 days	3 months 29 days	4 months 17 days	5 months 5 days
2004	4 months 26 days	4 months 20 days	4 months 27 days	4 months 29 days	5 months 7 days	4 months 23 days	4 months 13 days	4 months 19 days	6 months 1 day
2005	4 months 10 days	4 months 6 days	5 months 1 day	4 months 5 days	4 months 16 days	4 months 10 days	3 months 19 days	4 months 1 day	4 months 16 days
2006	4 months 8 days	4 months 24 days	4 months 10 days	N/A	4 months 13 days	4 months 5 days	3 months 26 days	4 months 6 days	4 months 3 days
2007	4 months 10 days	4 months 25 days	4 months 21 days	3 months 29 days	4 months 11 days	3 months 29 days	4 months 3 days	3 months 8 days	5 months 15 days
2008	4 months 10 days	4 months 23 days	4 months 8 days	4 months 4 days	See Warner Bros.	3 months 29 days	4 months 4 days	4 months 13 days	4 months 14 days*
2009	4 months 8 days	4 months 10 days	4 months 1 day	N/A	-	4 months 1 day	3 months 17 days	4 months 18 days	4 months 18 days

\$0+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	5 months 16 days	5 months 27 days	5 months 2 days	6 months 8 days	5 months 19 days	6 months 20 days	4 months 29 days	5 months 7 days	5 months 7 days
2001	5 months 12 days	6 months 5 days	5 months 25 days	5 months 10 days	5 months 12 days	5 months 8 days	4 months 29 days	5 months 6 days	4 months 21 days
2002	5 months 8 days	5 months 25 days	5 months 14 days	4 months 28 days	5 months 6 days	5 months 11 days	4 months 18 days	5 months 23 days	5 months 2 days
2003	4 months 27 days	5 months 14 days	4 months 22 days	4 months 27 days	5 months	5 months 6 days	4 months 8 days	4 months 21 days	5 months 4 days
2004	4 months 20 days	4 months 27 days	4 months 15 days	4 months 13 days	4 months 15 days	5 months	4 months 13 days	4 months 16 days	4 months 8 days
2005	4 months 18 days	4 months 24 days	5 months 1 day	4 months 3 days	4 months 19 days	4 months 18 days	4 months 4 days	4 months 5 days	5 months 10 days
2006	4 months 11 days	4 months 24 days	4 months 11 days	4 months 2 days	4 months 11 days	4 months 8 days	4 months 10 days	4 months 4 days	4 months 12 days
2007	4 months 19 days	5 months 7 days	4 months 27 days	4 months 13 days	4 months 19 days	3 months 29 days	4 months 24 days	3 months 18 days	5 months 19 days
2008	4 months 14 days	4 months 25 days	4 months 7 days	4 months 7 days	See Warner Bros.	3 months 25 days	4 months 26 days	4 months 19 days	4 months 9 days*
2009	4 months 11 days	4 months 9 days	4 months 1 day	3 months 19 days	-	4 months 1 day	4 months 9 days	4 months 18 days	4 months 25 days

Announcement window average

\$100M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	3 months 1 day	3 months 19 days	2 months 28 days	N/A	N/A	2 months 21 days	2 months 20 days	3 months 11 days	2 months 10 days
2001	3 months 2 days	3 months 13 days	2 months	3 months 2 days	3 months 28 days	3 months 17 days	3 months 21 days	3 months 9 days	2 months 25 days
2002	3 months 8 days	2 months 28 days	3 months 18 days	3 months 20 days	3 months 20 days	2 months 15 days	2 months 4 days	3 months 22 days	4 months 2 days
2003	2 months 27 days	2 months 24 days	2 months 25 days	N/A	5 months 3 days	2 months 12 days	2 months 15 days	3 months 8 days	2 months 12 days
2004	2 months 16 days	2 months 7 days	2 months 7 days	N/A	N/A	1 month 16 days	1 month 23 days	2 months 6 days	4 months 3 days
2005	2 months 2 days	2 months 4 days	2 months 12 days	N/A	3 months 16 days	21 days	1 month 23 days	1 month 19 days	1 month 29 days
2006	2 months 4 days	2 months 6 days	1 month 26 days	N/A	N/A	2 months 29 days	2 months 10 days	2 months 21 days	1 month 5 days
2007	2 months 5 days	2 months 3 days	2 months 6 days	N/A	1 month 19 days	2 months 10 days	2 months 19 days	2 months 5 days	2 months 9 days
2008	2 months 17 days	2 months 20 days	3 months 9 days	N/A	See Warner Bros.	2 months 15 days	2 months	2 months 24 days	2 months 15 days*
2009	2 months 10 days	1 month 28 days	2 months 19 days	N/A	-	2 months 10 days	2 months 8 days	2 months	2 months 15 days

\$50M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	3 months 18 days	3 months 26 days	3 months 7 days	N/A	3 months	3 months 16 days	2 months 20 days	3 months 12 days	4 months 12 days
2001	3 months 29 days	3 months 17 days	2 months 28 days	2 months 8 days	4 months 3 days	3 months 5 days	2 months 16 days	2 months 28 days	2 months 24 days
2002	3 months 7 days	2 months 29 days	3 months 21 days	2 months 22 days	3 months 24 days	3 months 2 days	2 months 9 days	3 months 3 days	3 months 11 days
2003	2 months 24 days	2 months 20 days	3 months	2 months 9 days	4 months 1 day	2 months 13 days	2 months 10 days	3 months 8 days	3 months 1 day
2004	2 months 8 days	2 months 1 day	2 months 14 days	1 month 27 days	2 months 23 days	1 month 26 days	1 month 24 days	2 months 7 days	3 months 8 days
2005	2 months 3 day	1 month 25 days	1 month 17 days	2 months 14 days	2 months 16 days	1 month 16 days	1 month 29 days	2 months 1 day	2 months 8 days
2006	2 months 7 days	2 months 14 days	2 months 7 days	N/A	2 months 9 days	2 months 6 days	2 months 2 days	2 months 25 days	2 months 24 days
2007	2 months 10 days	2 months 9 days	N/A	1 month 23 days	1 month 19 days	2 months 7 days	2 months 6 days	2 months 7 days	3 months 4 days
2008	2 months 10 days	2 months 14 days	2 months 12 days	2 months 15 days	See Warner Bros.	2 months 11 days	1 month 29 days	2 months 15 days	2 month 4 days*
2009	2 months 9 days	2 months 5 days	2 months 16 days	N/A	-	2 months 9 days	2 months 1 day	2 months 15 days	2 months 12 days

\$25M+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	3 months 18 days	3 months 19 days	3 months 7 days	3 months 10 days	3 months 13 days	3 months 20 days	2 months 16 days	3 months 21 days	3 months 24 days
2001	3 months 6 days	3 months 24 days	3 months 22 days	2 months 20 days	3 months 26 days	3 months 6 days	2 months 20 days	2 months 25 days	2 months 21 days
2002	3 months 2 days	3 months 5 days	3 months 16 days	3 months 21 days	3 months 14 days	2 months 28 days	2 months 10 days	3 months 20 days	3 months 18 days
2003	2 months 11 days	2 months 17 days	2 months 27 days	2 months 4 days	3 months 18 days	2 months 20 days	2 months 7 days	3 months	3 months 6 days
2004	2 months 10 days	2 months	2 months 12 days	2 months 2 days	2 months 19 days	2 months 6 days	1 month 21 days	2 months 7 days	3 months 15 days
2005	2 months 2 day	1 month 24 days	2 months 9 days	2 months 15 days	2 months 11 days	1 month 22 days	1 month 20 days	2 months 5 days	2 months 5 days
2006	2 months 2 days	2 months 10 days	1 month 25 days	N/A	1 month 26 days	2 months 3 days	2 months 1 day	2 months 15 days	1 month 26 days
2007	2 months 8 days	2 months 8 days	2 months 4 days	2 months 1 day	1 month 13 days	2 months 4 days	2 months	2 months 2 days	3 months 4 days
2008	2 months 5 days	2 months 10 days	2 months 5 days	2 months 3 days	See Warner Bros.	2 months 9 days	1 month 29 days	2 months 14 days	1 month 26 days*
2009	2 months 9 days	2 months 11 days	2 months 8 days	N/A	-	2 months 5 days	2 months	2 months 18 days	2 months 11 days

\$0+	All studios	Disney	Fox	MGM	New Line	Paramount	Sony	Universal	Warner Bros.
2000	3 months 20 days	3 months 19 days	3 months 9 days	3 months 23 days	3 months 19 days	4 months 17 days	3 months 9 days	3 months 11 days	3 months 23 days
2001	3 months 12 days	3 months 28 days	3 months 28 days	2 months 29 days	3 months 13 days	3 months 16 days	3 months 8 days	2 months 24 days	2 months 23 days
2002	3 months 11 days	3 months 16 days	4 months	2 months 26 days	3 months 17 days	3 months 16 days	2 months 25 days	3 months 19 days	3 months 12 days
2003	2 months 26 days	2 months 29 days	2 months 22 days	2 months 24 days	3 months 1 day	3 months 6 days	2 months 14 days	3 months	3 months 4 days
2004	2 months 12 days	2 months 5 days	2 months 7 days	1 month 29 days	2 months 11 days	2 months 28 days	2 months 13 days	2 months 3 days	3 months 2 days
2005	2 months 10 days	2 months 7 days	2 months 16 days	2 months 1 day	1 month 25 days	2 months 5 days	2 months 7 days	2 months 8 days	2 months 29 days
2006	2 months 4 days	2 months 10 days	1 month 25 days	1 month 12 days	1 month 9 days	2 months 6 days	2 months 13 days	2 months 9 days	2 months 5 days
2007	2 months 15 days	2 months 13 days	2 months 21 days	2 months 15 days	1 month 16 days	2 months 4 days	2 months 22 days	1 month 28 days	3 months 11 days
2008	2 months 10 days	2 months 23 days	2 months 3 days	2 months 1 day	See Warner Bros.	2 month 9 days	2 months 21 days	2 months 10 days	1 month 28 days*
2009	2 months 10 days	2 months 9 days	2 months 9 days	2 months 4 days	-	2 months 7 days	2 months 7 days	2 months 18 days	2 months 11 days

*Includes New Line releases