

“Mini-major” Distributor Video Windows

Video Release Window

Lionsgate	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	4 months	3 months 26 days	4 months 24 days	4 months 16 days	3 months 15 days
2009	4 months 10 days	3 months 26 days	4 months 24 days	4 months 17 days	3 months 5 days

Overture	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	4 months 4 days	3 months 26 days	5 months 29 days	3 months 18 days	4 months 11 days
2009	4 months 21 days	5 months 15 days	3 months 26 days	N/A	N/A

Summit	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	4 months 7 days	4 months 17 days	—	3 months 9 days	4 months 5 days
2009	5 months 3 days	4 months 10 days	6 months 20 days	N/A	N/A

Video Announcement Window

Lionsgate	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	1 month 24 days	1 month 17 days	2 months 2 days	2 months 5 days	1 month 20 days
2009	1 month 24 days	1 month 22 days	2 months	1 month 22 days	1 month 16 days

Overture	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	2 months 1 day	2 months 14 days	—	1 month 24 days	2 months 12 days
2009	2 months 13 days	3 months 18 days	1 month 25 days	N/A	N/A

Summit	Year	First Quarter (January-March)	Second Quarter (April-June)	Third Quarter (July-September)	Fourth Quarter (October-December)
2008	1 months 27 days	2 months 8 days	—	1 month 22 days	1 month 20 days
2009	2 months 13 days	2 months 13 days	6 months 9 days	N/A	N/A

Video/DVD Release & Announcement Windows by Domestic Box Office Gross

Title	Theatrical Release Date	Video Announce Date	Theatrical Release To Video Announce Window	Video Release Date	Theatrical Release To Video Release Window	Theatrical Dom. Gross (in millions)
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Lionsgate

\$50 million-\$99 million						
Forbidden Kingdom, The	4/18/2008	6/19/2008	2 mo 2 days	9/9/2008	4 mo 24 days	52.08
Saw V	10/24/08	11/30/08	1 mo 7 days	1/20/09	2 mo 28 days	56.79
My Bloody Valentine 3-D	1/16/09	3/3/09	1 mo 16 days	5/19/09	4 mo 3 days	51.54
Tyler Perry's Madea Goes To Jail	2/20/09	4/16/09	1 mo 25 days	6/16/09	3 mo 26 days	90.50
Haunting in Connecticut, The	3/27/09	5/19/09	1 mo 23 days	7/14/09	3 mo 19 days	55.38
\$25 million-\$49 million						
Rambo	1/25/2008	3/5/2008	1 mo 20 days	5/27/2008	4 mo 3 days	42.75

Eye, The	2/1/2008	4/3/2008	2 mo 2 days	6/3/2008	4 mo 3 days	31.42
Bank Job, The	3/7/2008	4/18/2008	1 mo 12 days	7/15/2008	4 mo 10 days	30.06
Tyler Perry's Family That Preys	9/12/08			1/13/09	4 mo 3 days	37.10
Transporter 3	11/26/08	1/12/09	1 mo 17 days	3/10/09	3mo 14 days	31.71
W.	10/17/08	11/30/08	1 mo 14 days	2/10/09	3 mo 26 days	25.53
Saw VI	10/23/09	12/8/09	1 mo 16 days	1/26/10	3 mo 5 days	27.6
Less than \$25 million						
Witless Protection	2/22/2008	4/12/2008	1 mo 20 days	6/10/08	3 mo 19 days	4.16
Midnight Meat Train	8/1/2008	11/25/08	3 mo 26 days	2/17/09	6 mo 20 days	0.08
Disaster Movie	8/29/2008	10/13/08	1 mo 25 days	1/6/09	4 mo 10 days	14.19
Bangkok Dangerous	9/5/08	10/13/08	1 mo 8 days	1/6/09	4 mo 3 days	15.29
My Best Friend's Girl	9/19/08	11/20/08	2 mo 2 days	1/13/09	3 mo 26 days	19.21
Lucky Ones, The	9/26/08			1/27/09	4 mo 3 days	.26
Religulous	10/1/08			2/17/09	4 mo 19 days	13.01
Repo! The Genetic Opera	11/7/08	1/20/09	2 mo 14 days	1/20/09	2 mo 14 days	.14
Punisher: War Zone	12/5/2008	1/23/09	1 mo 19 days	3/17/09	3 mo 12 days	8.05
Spirit, The	12/25/2008	2/10/09	1 mo 17 days	4/14/09	3 mo 20 days	19.80
New In Town	1/30/09	3/25/09	1 mo 24 days	5/26/09	3 mo 26 days	16.70
Crank High Voltage	4/17/09	6/15/09	1 mo 29 days	9/8/09	4 mo 24 days	13.68
Battle for Terra 3D	5/1/09	6/30/09	2 mo	9/22/09	4 mo 24 days	1.64
Gamer	9/4/09	10/26/09	1 mo 22 days	1/19/10	4 mo 17 days	20.5

Overture

\$25 million-\$49 million						
Righteous Kill	9/12/08	11/16/08	2 mo 5 days	1/6/09	3 mo 26 days	40.08
Less than \$25 million						
Mad Money	1/18/2008	4/1/2008	2 mo 14 days	5/13/08	3 mo 26 days	20.67
Sleepwalking	3/14/2008			7/8/08	3 mo 26 days	0.17
Visitor, The	4/11/2008			10/7/08	5 mo 29 days	9.33
Henry Poole Is Here	8/15/2008	9/19/2008	1 mo 5 days	11/18/08	3 mo 5 days	1.83
Traitor	8/27/08	10/27/08	2 mo 1 day	12/19/08	3 mo 24 days	23.53
Last Chance Harvey	12/25/2008	3/7/09	2 mo 12 days	5/5/09	4 mo 11 days	14.44
Sunshine Cleaning	3/13/09	6/29/09	3 mo 18 days	8/25/09	5 mo 15 days	12.06
Paper Heart	8/7/09	10/5/09	1 mo 29 days	12/1/09	3 mo 26 days	1.2
Pandorum	9/25/09	11/15/09	1 mo 21 days	1/19/10	3 mo 26 days	10.3
Capitalism: A Love	9/23/09	12/4/09	2 mo 12 days	3/9/10	5 mo 17 days	14.3

Summit

More than \$100 million						
Twilight	11/21/08	1/7/09	1 mo 17 days	3/21/09	4 mo	191.16
\$50 million-\$99 million						
Knowing	3/20/09	5/11/09	1 mo 22 days	7/7/09	3 mo 19 days	79.95
\$25 million-\$49 million						
Push	2/6/09	5/11/09	3 mo 4 days	7/7/09	5 mo 1 day	31.81
Less than \$25 million						
Penelope	2/29/2008	4/24/2008	1 mo 25 days	7/15/08	4 mo 17 days	10.01
Never Back Down	3/14/2008	6/2/2008	2 mo 20 days	7/29/08	4 mo 17 days	24.85
Fly Me To The Moon	8/15/08	10/6/08	1 mo 22 days	12/2/08	3 mo 19 days	12.37
Sex Drive	10/17/08	12/9/08	1 mo 23 days	2/24/09	4 mo 10 days	8.40
Hurt Locker, The	6/26/09	11/2/09	4 mo 9 days	1/12/10	6 mo 20 days	12.6